

Better Bus Network Redesign

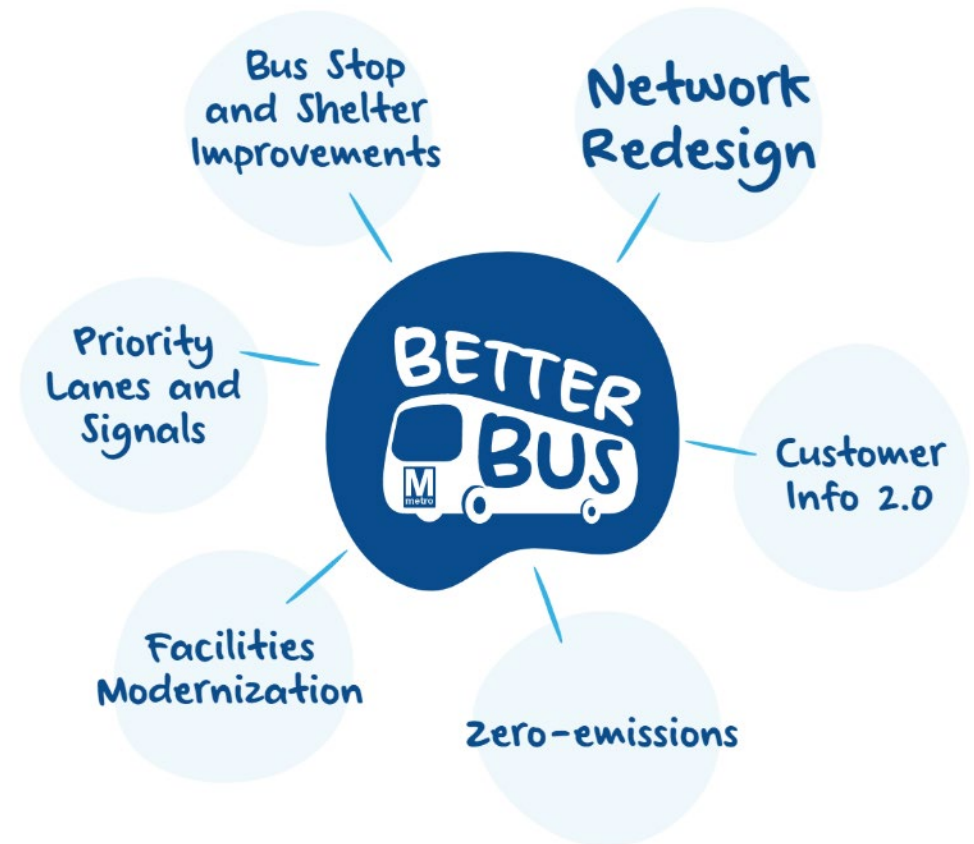
City of Hyattsville Council Meeting

May 15, 2023



What is the Better Bus Network Redesign?

- The Network Redesign is a project to rethink, redesign, and revitalize bus service
- Part of the Better Bus Initiative – which includes many ongoing and future efforts to improve bus service



Why Redesign the Bus Network?



To better connect people to where they need to go



To promote equity, inclusiveness, and access to opportunity



To keep up with our evolving region and the people that live here



To create an easy-to-use network, no matter where you are

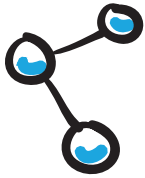
Better Bus Network Redesign Roadmap



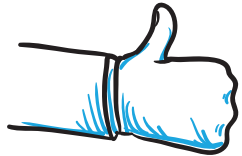


Highlights from the Visionary Network

The Draft Visionary Network Could Deliver...



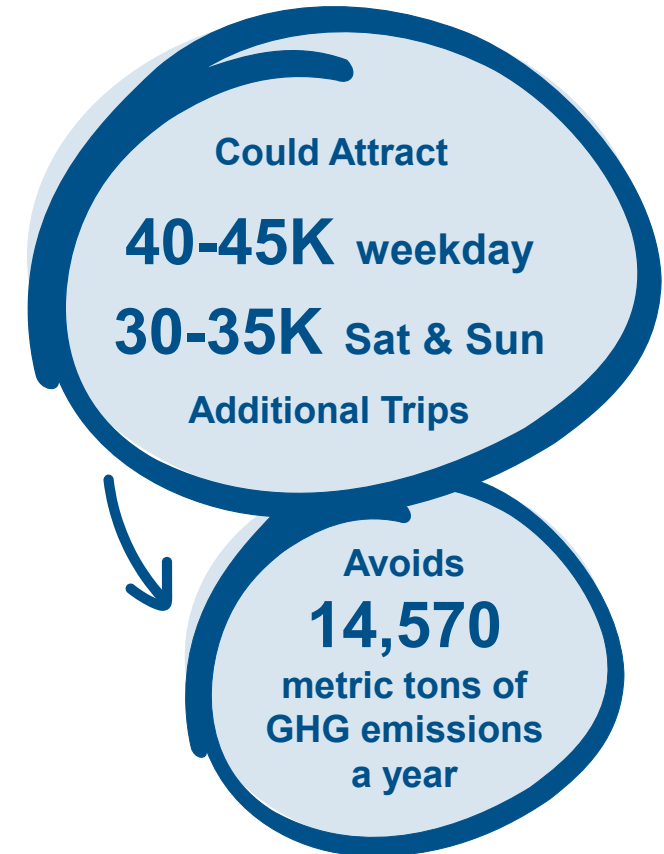
Regional Connectivity – Matches when and where people want to travel



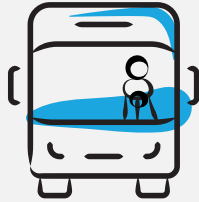
Quality Customer and Operator Experience – Provides fast, frequent, and reliable service



Equity – Addresses inequities and increases access to opportunity for disenfranchised communities



The Bus Network the Region Needs



Expanded Frequent
Service Network



More service all
day/all week

Draft Visionary Network Essentials

All non-commuter service should
operate **seven days/week**
across the region

All service should operate
as frequently as possible and
at least every 30 minutes

Regional **24-hour network**
to key job and nightlife areas

The Bus Network the Region Needs



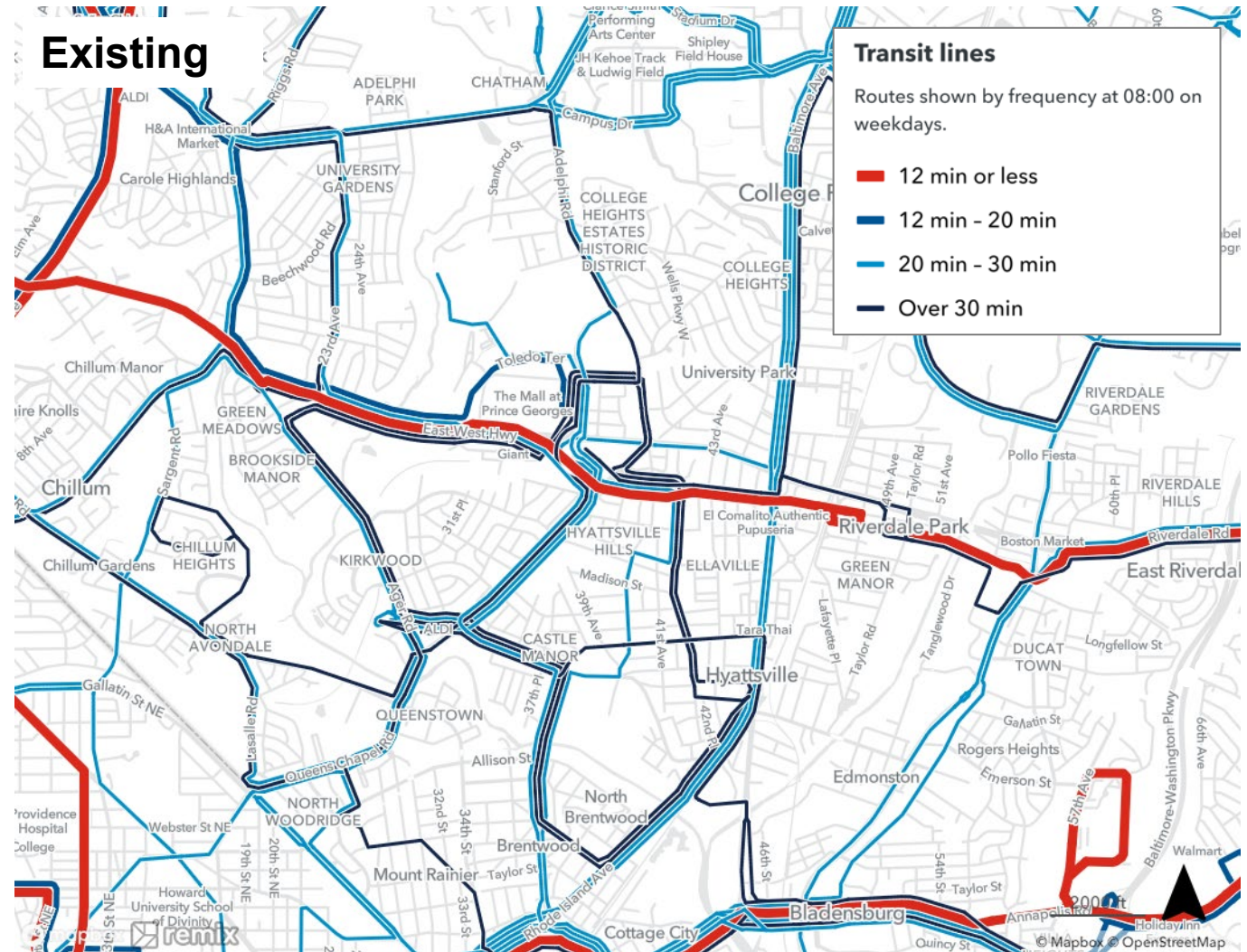
Increased crosstown and cross-county connections



Connect key destinations, including transit hubs, with direct, frequent routes



Extending service beyond jurisdictional borders



The Bus Network the Region Needs



Increased crosstown and cross-county connections

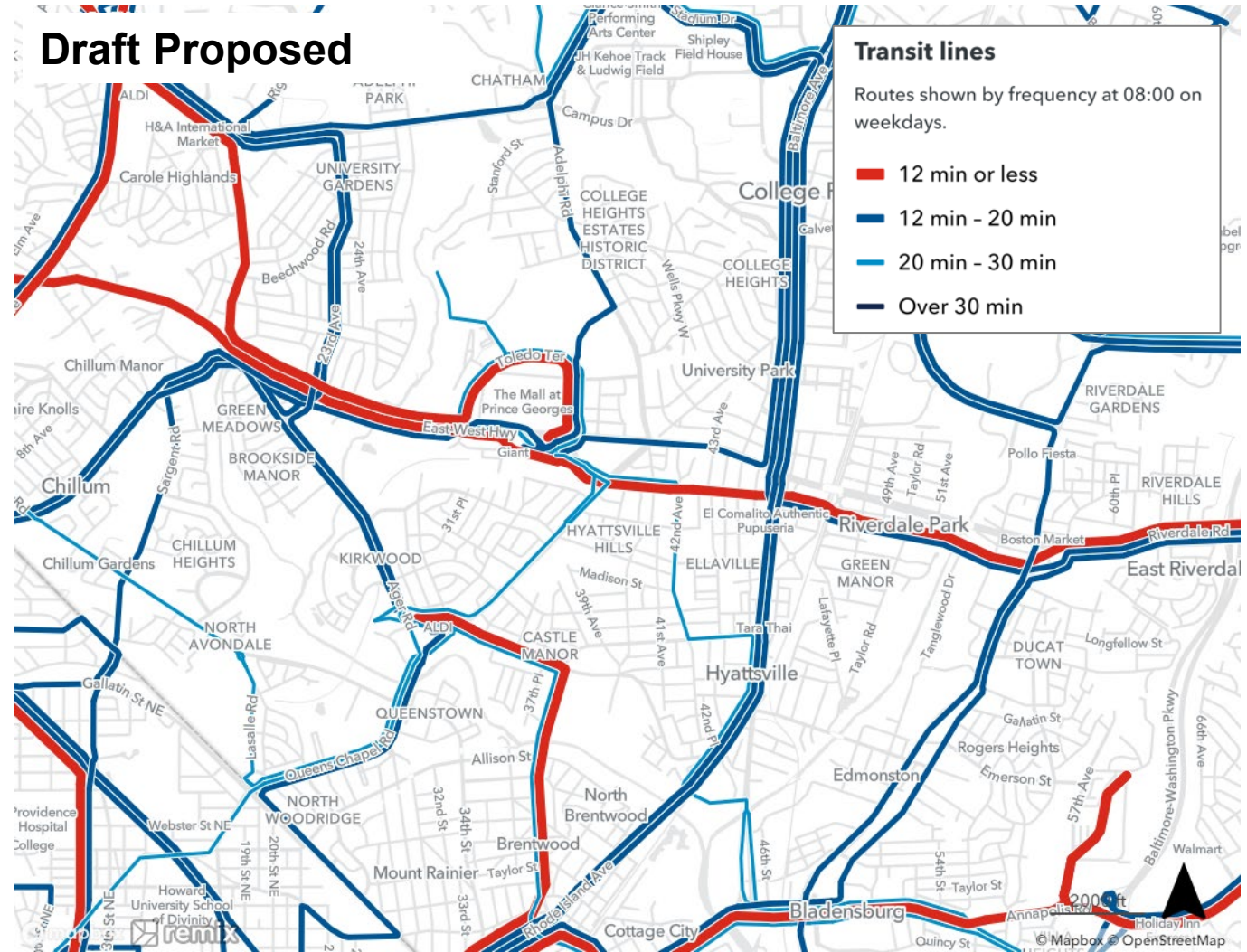


Connect key destinations, including transit hubs, with direct, frequent routes



Extending service beyond jurisdictional borders

Draft Proposed



Draft Visionary Network Considerations



Data and public, bus operations, jurisdiction partner input formed the basis for the draft Visionary Network



Implementing the draft Visionary Network will require a **35 percent increase in funding for bus in the region**



Network does not specify which **operator will operate the service** nor have we yet specified stops or stopping patterns



Temporary bus route numbers to accommodate new routes and changes to existing routes

A blue dashed arrow points upwards and to the right, positioned to the left of the title.

Engagement Approach

How Will We Be Engaging the Public?



 We're reaching a wide variety of customers in a wide variety of ways at a wide variety of events!
Customers will find the Better Bus blue-shirt teams...



...surveying on buses



...hearing from youth audiences



...informing virtually at webinars in each jurisdiction

MD

VA

DC

...chatting at pop-ups



...engaging with community-based organizations



We're hosting
50 events in 50 days
to celebrate
50 Years
of Metrobus!



...listening at community workshops



RECENT EVENTS



Thursday, May 4 – 3:00 – 7:00 p.m.
@ Greenbelt Metro Station

Saturday, May 6 – 1:30 – 4:30 p.m.
@ Hyattsville Public Library

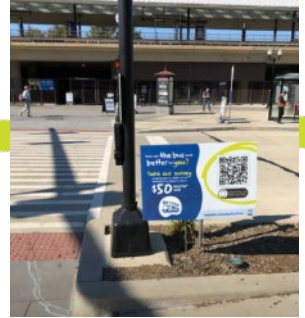
Those who can't make it to our events can visit wmata.com/betterbus to explore the new network and provide feedback virtually...



Better Bus Virtual Experience LAB



Experience the
Visionary Network
Online!



New Trip Planner
Compare your trip on the
current network to the
Visionary Network



Survey
Tell us what you think of
the Visionary Network and
what it means to you



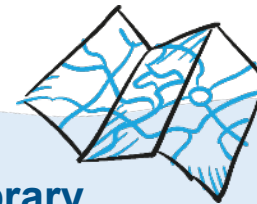
**Comment on
Your Route**

Leave route-by-route
feedback on an
interactive map



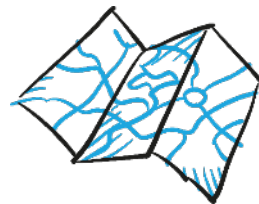
Map Library

Explore an atlas of maps
of the Visionary Network,
including route profiles



Network Built in Coordination with Jurisdictional Partners

- Recurring meeting with the project's Technical Committee since project kick-off
 - To get early input and ensure collaboration with jurisdictional partner throughout the project
- Network design informed by two rounds of all-day jurisdictional coordination workshops
- Visionary Network build on partners' existing and planned service



Jurisdictional Coordination Workshops

Next Stop: Better Bus

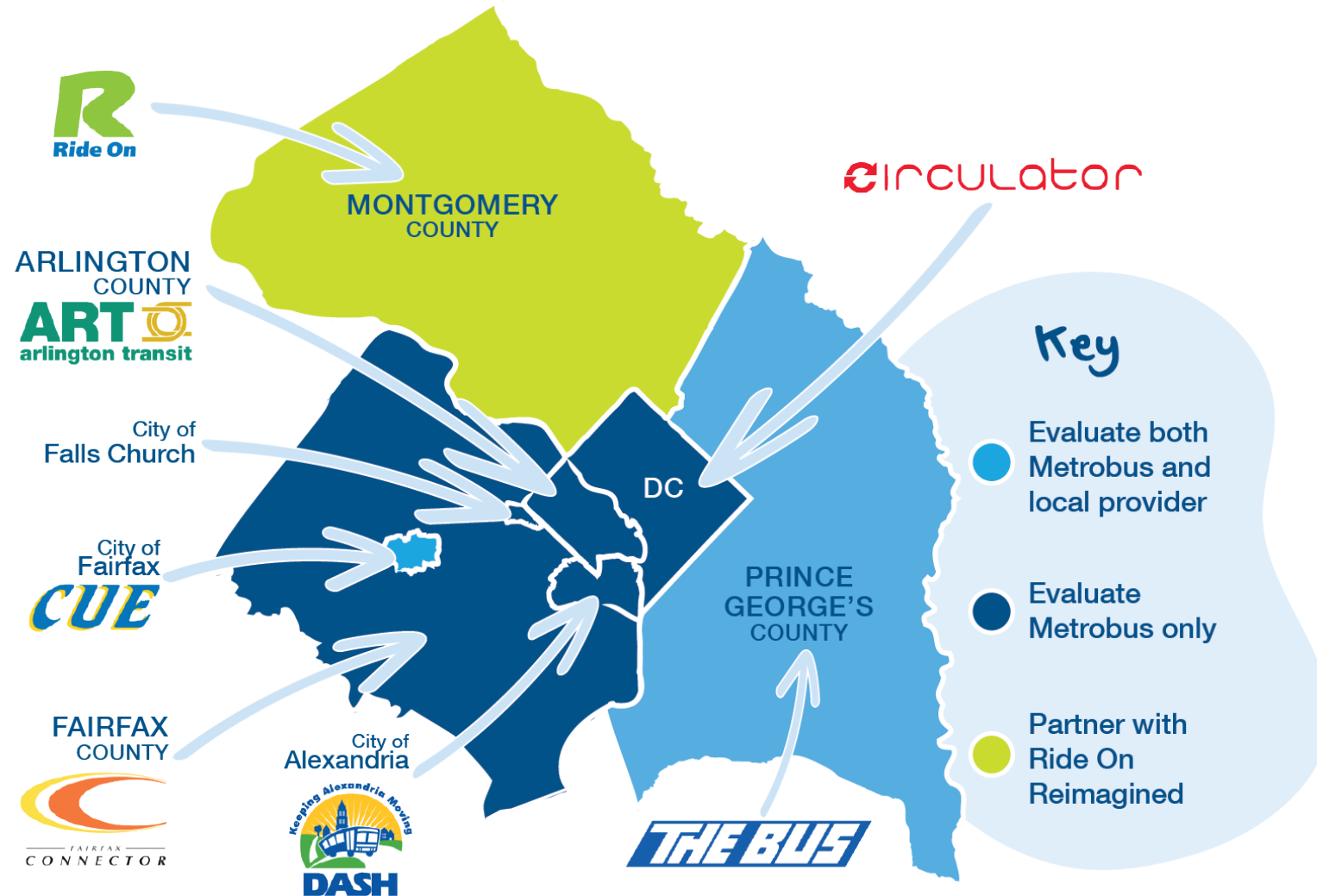
- Continue engaging customers, future customers, elected officials, and other audiences on the draft Visionary Network
- Refine draft Visionary Network using information and comments received Spring 2023



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Appendix

Partnering with Local Bus Providers



Metro is working collaboratively with each local provider to design or enhance effectiveness of local bus service

The Visionary Network...

Improves the Customer Experience

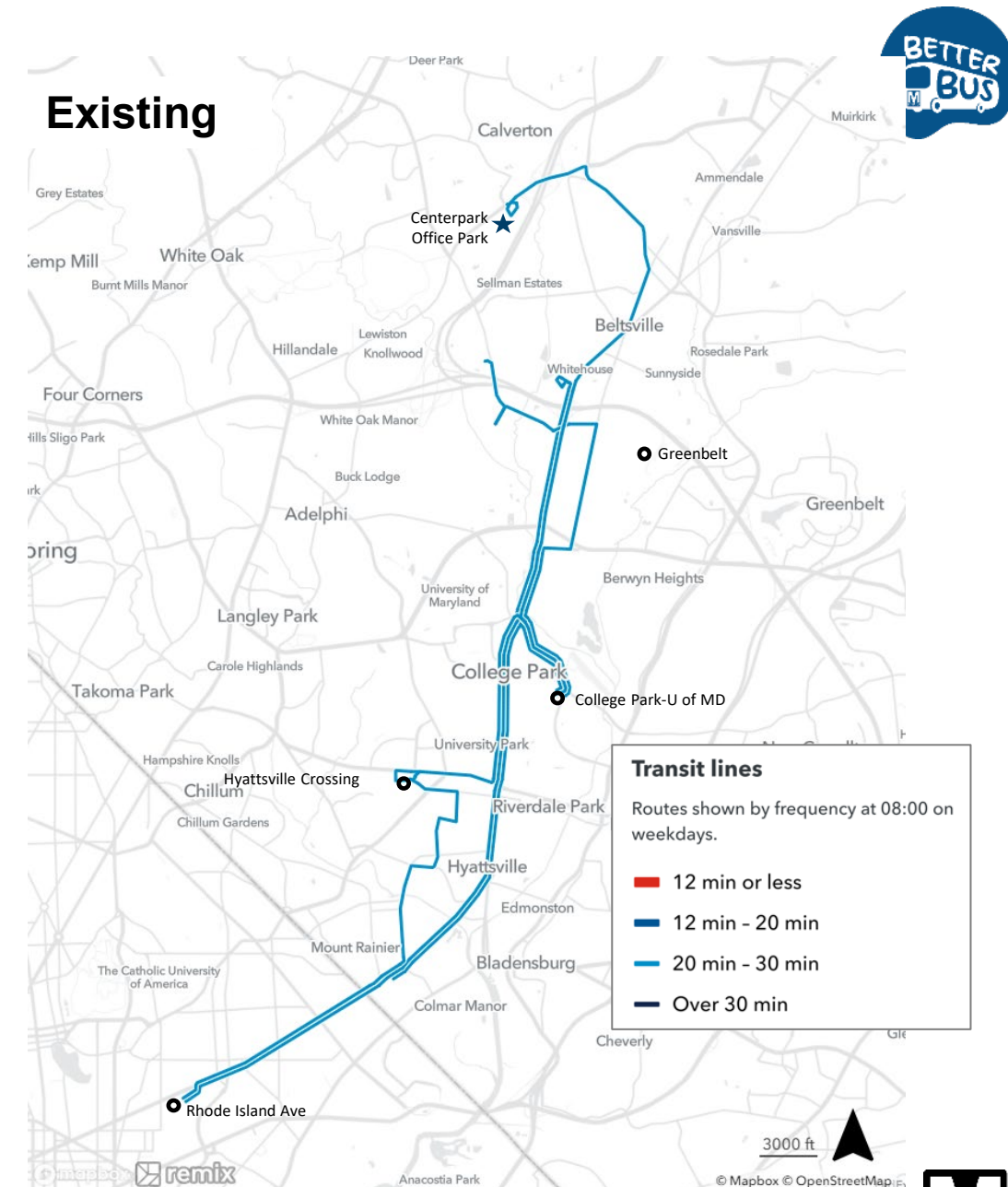
By providing convenient transit options for more of the trips people make

- **Faster average trips** for current bus customers
- 10% more transit trips that could take 30 mins or less
- 20% more trips in the region could be made conveniently by transit

Improvements
will save bus
customers almost

20,000
hours every
weekday!

Note: Convenient Transit Trips are defined as those that take less than 3 times as long as the same trip would take in a car. These types of trips have been shown to have a higher level of transit usage than other trips.



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The Draft Visionary Network...

Improves the Customer Experience

By providing more bus service in dedicated/prioritized facilities in Maryland

- More bus service operates on streets with bus priority in Virginia, **making service faster and more reliable to ride and operate**
 - 84% more on Sundays (156% more in MD),
 - 64% more on Saturdays (101% more in MD), and
 - 39% more midday (62% more in MD)
- **Maximizes jurisdictional partner investments** in bus priority infrastructure

