

Council Vice President Schaible



Title of Project Proposal	Description of Project/Summary Background	Fiscal Impact: Now- Dec 31, 2024	Legacy Cost:	Department Comments/Resources Needed to Implement	Equity Score
Publish a Small Business Directory	A directory for small businesses, organized by business type and commercial district, shall be prepared for digital and print publication by mid-August 2023. Once printed, the directory shall be mailed to all Hyattsville households. The digital publication should be located on a website solely for the city's small businesses.	\$80,000	\$10,000	Coordinating and improving a marketing campaign that benefits City businesses with consistent branding is one of the recommendations from the Hyattsville Business Retention and Expansion study. This project is supportable, and the budget is reasonable.	3
SMART Waste Management Study	The proposed SMART Waste Management Study will provide much more robust analysis of the relative benefits and costs of SMART waste management programs. The Statement of Work for this study includes additional analysis on fiscal costs of implementation, relative environmental benefits, and an assessment of relevant case studies. The scope includes developing a pilot program based off of feedback from the Hyattsville City Council on the preferred SMART approach and providing support for implementation and data collection/analysis of the pilot program.	\$60,000	unknown	This is the cost for the study to identify project cost, scope, equipment, staffing, etc. The underlying project is likely significant in scope and cost.	5
Hyattsville Tree Canopy Restoration Budget Request	This budget request includes funding to plant and maintain 750 trees, spread out over the entire City, with a priority on parts of our City with less existing tree cover, including locations near our Metro stations and east of Route 1. The proposal also calls for conducting a comprehensive survey to identify public, private, and commercial spaces for tree planting, updating our current Tree keeper database as needed.	\$331,000	\$100,000	This proposal was vetted with the City's arborist before being proposed, and staff agrees that the number is accurate. Staff added legacy cost for \$100k for additional tree care.	4