

CITY OF HYATTSVILLE

PROCLAMATION

RECOGNIZING NOVEMBER 30, 2024, AS SMALL BUSINESS SATURDAY IN THE CITY OF HYATTSVILLE

This proclamation declares November 30, 2024, to be Small Business Saturday in the City of Hyattsville, celebrating small businesses and the contributions they make to our local economy and community.

WHEREAS, Small Business Saturday which occurs annually between Black Friday and Cyber Monday, is a day dedicated to supporting the diverse range of local businesses that help create jobs, boost the economy, and keep communities thriving across the United States; and

WHEREAS, this is the 15th year celebrating Small Business Saturday and the effort has grown to be a year-round movement that supports small businesses across the globe. According to the Small Business Administration (SBA), small businesses create two-thirds of new jobs, increased competition among businesses, and are often the forces behind innovation and positive adjustments in efficiency; and

WHEREAS, small business entrepreneurship is one of the vehicles through which economic mobility and self-determination is achieved for the advancement of historically marginalized groups such as women, Black, Indigenous, People of Color (BIPOC) and immigrant communities; and

WHEREAS, participation in Small Business Saturday demonstrates a conscious commitment to the community in which we live, creates goodwill, and helps to preserve the unique character and culture that makes Hyattsville A World Within Walking Distance.

NOW, THEREFORE BE IT RESOLVED, that the Mayor and City Council declare November 30, 2024, as Small Business Saturday and urge the residents of our community, and communities across the country, to support small businesses on this day and throughout the year.

Robert Croslin

Mayor, City of Hyattsville

November 18, 2024

