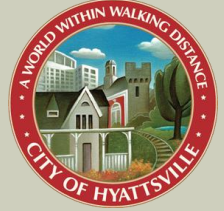


Communications and Legislative Services



Title of Project Proposal	Description of Project/Summary Background	Fiscal Impact: Now- Dec 31, 2024	Legacy Cost:	Department Comments/Resources Needed to Implement	Equity Score
Expand Electronic Sign System	Purchase two additional electronic signs and reimburse the City for one electronic sign. We have two existing electronic signs. One is in Centennial Park in Ward 1. The other is currently located at Driskell Park in Ward 2. We also have another sign coming online this year at Ager road. Additionally, we would like to purchase up to two additional signs to place in different locations in the City. Potential locations are Queens Chapel Road (W5), Alternate Route 1, and the Duck Pond (W3).	\$120,000	\$0	Units cost: \$40k/each. Ager Road sign is already budgeted FY23-FY24, seeking reimbursement with ARPA and purchase of additional signs. There are no legacy costs. The software to manage the signs is included in the sign purchase.	6
Purchase of Solar Messaging Boards	Purchase of three (3) solar based messaging boards. The signs can provide information on upcoming city events, wayfinding, polling, traffic pattern changes, links to city social media. They can also be custom wrapped with City branding. The signs are pedestrian friendly, suitable to placing in high traffic parks and are made to be interactive. The proposed locations are Driskell Park, new Teen/Multigenerational Center, and The Spot. An alternate location for consideration is Hyatt Park.	\$71,500	\$6,700	We have a memorandum and quote for three solar signs at \$67,500, including installation on a concrete pad which will need to be supplied by the City. This is a discounted fee for purchasing a qty of 3 signs. Typically signs cost \$25K each. There will be no permitting fees as the signs will be installed on City owned property. Installation will be completed by the vendor and is included in the quote. The City must provide a 4x4 concrete pad at each location. \$4,000 has been included in the fiscal impact to cover the installation of the concrete pads.	8