



2017 - 2021 Community Sustainability Plan: 2020 Progress Report

The Vision

The Plan's Vision

To create a **thriving** city, grounded in **sustainability** and **inclusiveness**, that advances the lives of its residents through the building of **community**, **connectivity** of people and places, and responsible **development**.

Progress Report

To report progress made towards achieving the vision and goals structured around 3 major themes:
Community, **Connectivity**, and **Development**

Progress Report Highlights

Major Themes

Goals

Action Steps

**Community
Connectivity
Development**

Defined by the Plan's vision & major themes

- 6** ➤ Community
- 4** ➤ Connectivity
- 5** ➤ Development

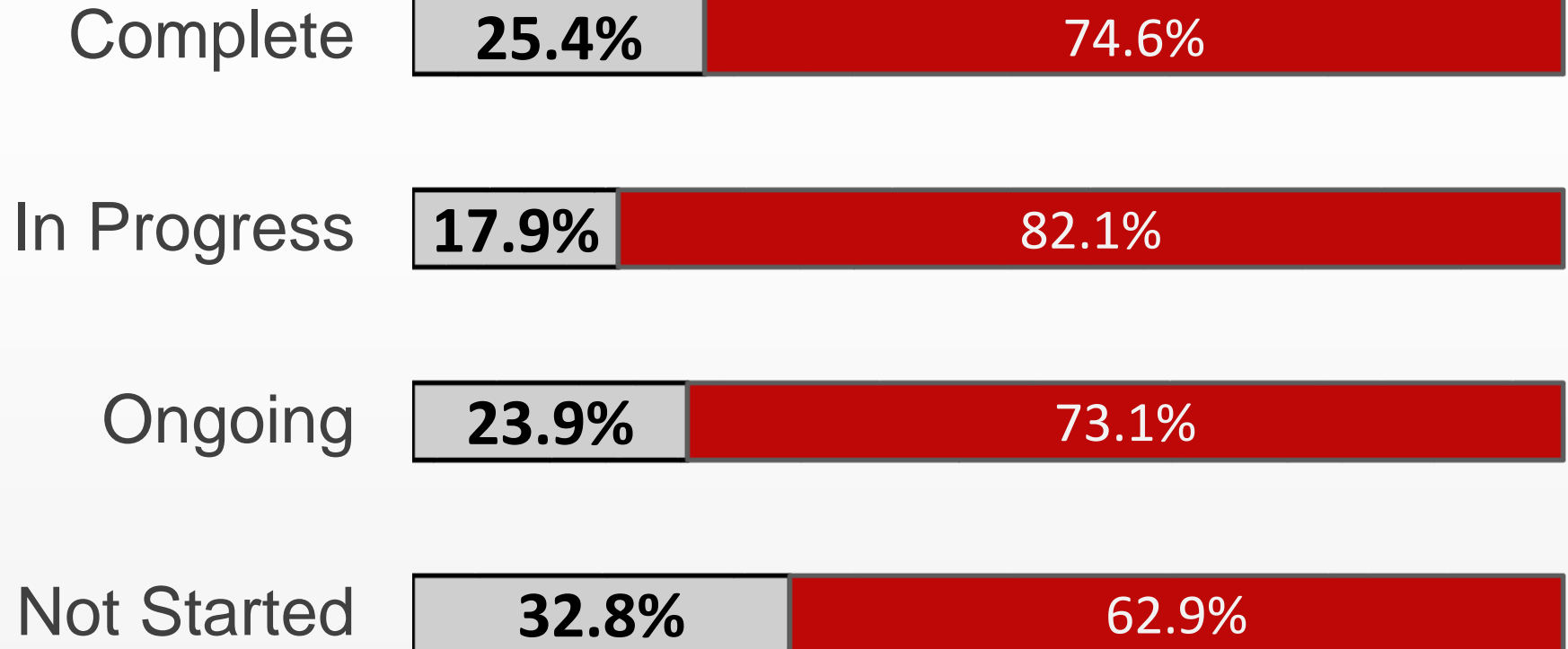
Bring goals to fruition

- 30** ➤ Community
- 13** ➤ Connectivity
- 24** ➤ Development

Implementation Strategy, 2020 Progress

**Action
Steps**

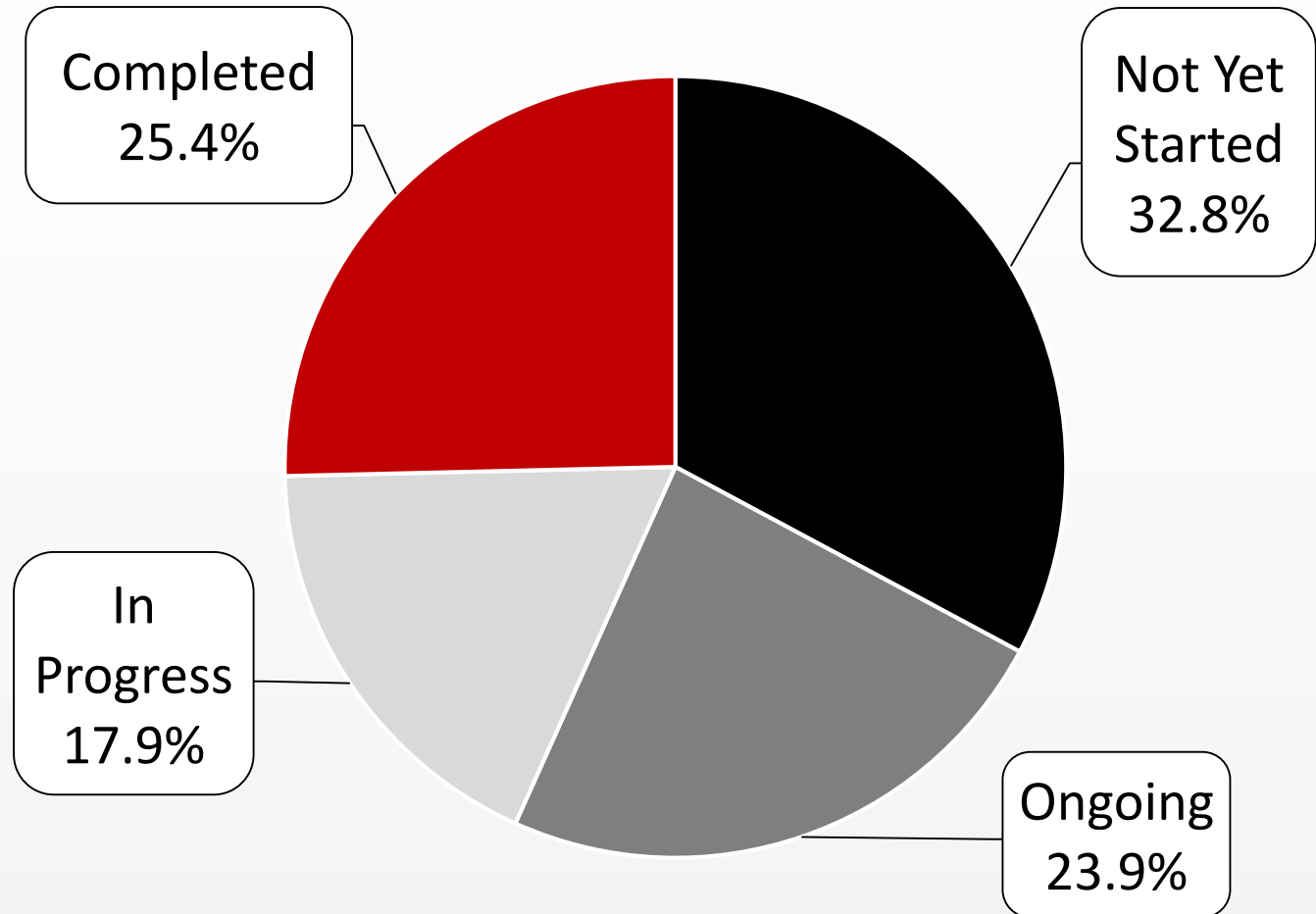
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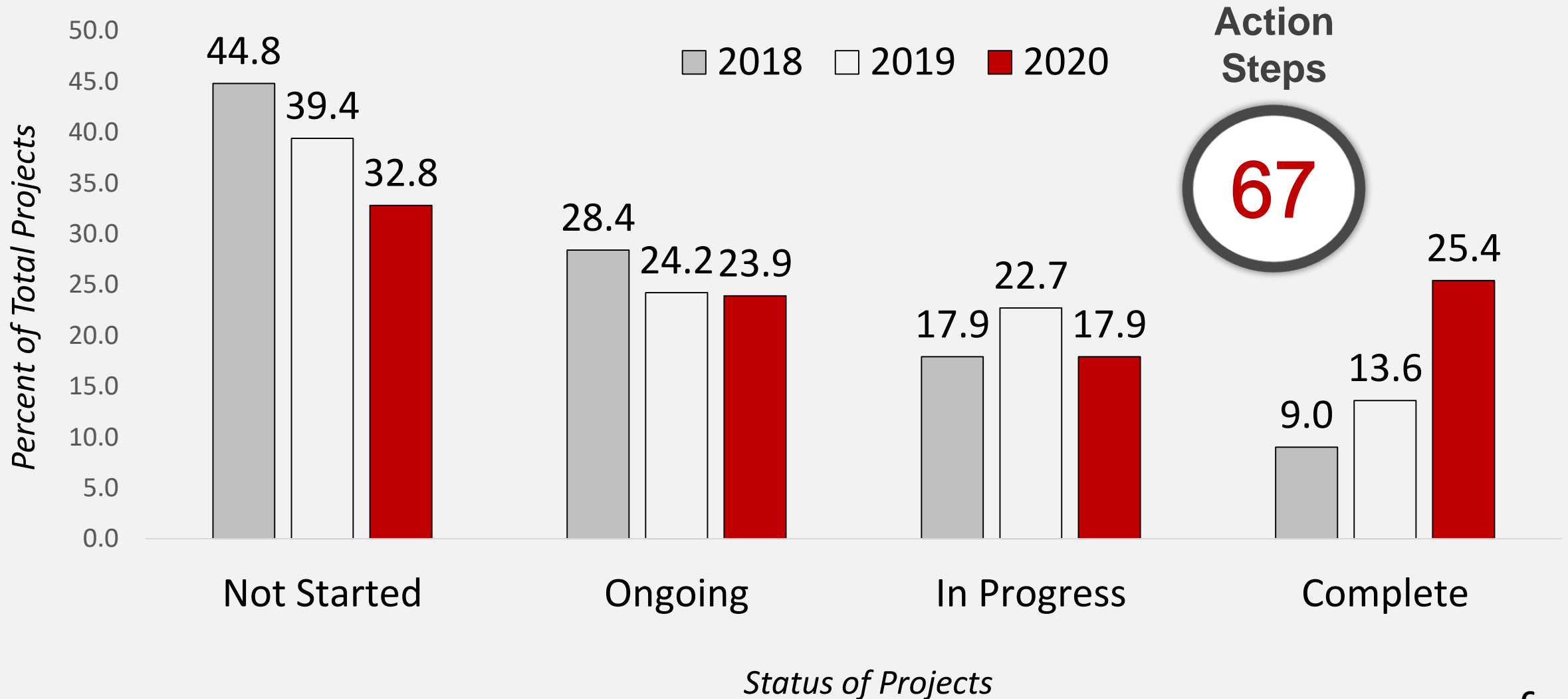
Implementation Strategy, 2020 Progress

Action Steps

67



Implementation Strategy, 2018 – 2020 Comparison

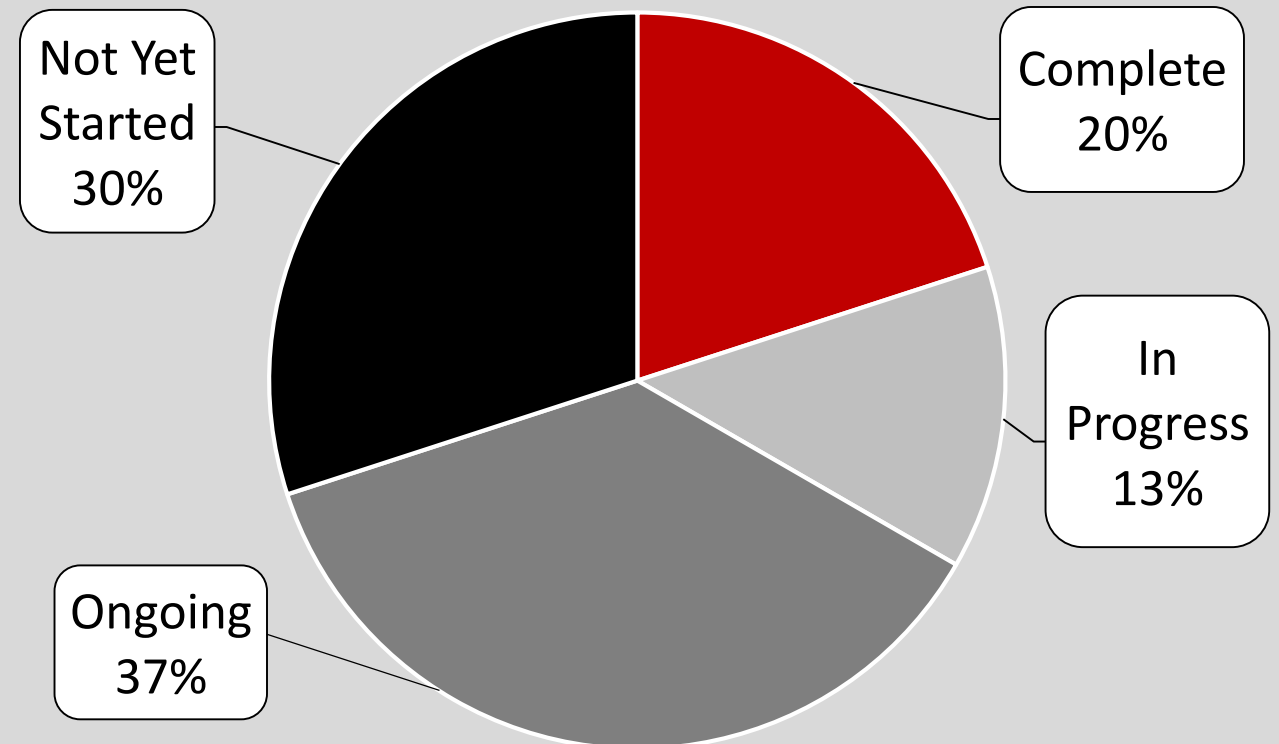


Community

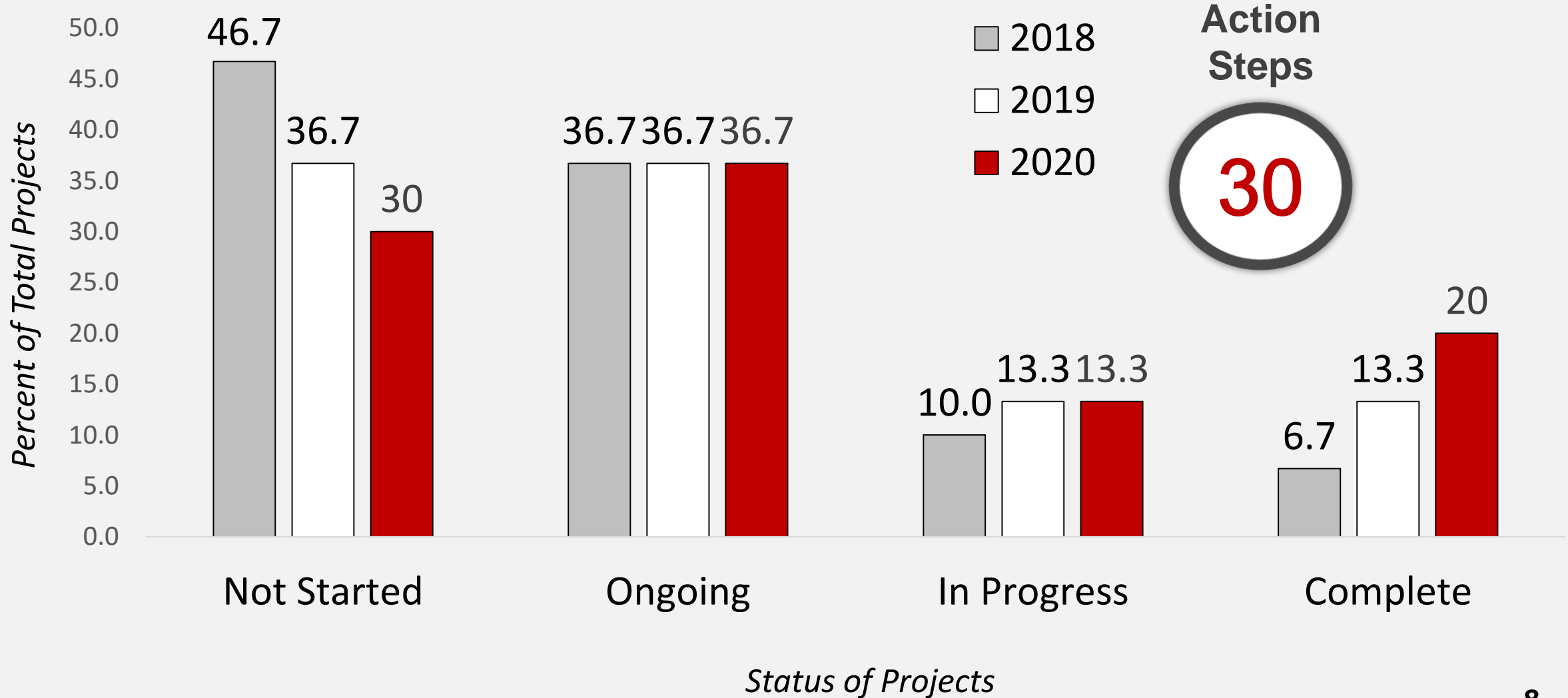
Goals

- 1 Improve public spaces & community facilities
- 2 Increase opportunities for civic engagement and volunteerism
- 3 Protect and preserve historic assets
- 4 Build upon cultural diversity & arts through programming & events
- 5 Support diversity & affordability of housing options
- 6 Enhance public safety & community police presence

Progress at a Glance



Community Projects, 2018 – 2020 Comparison



Community: Priority Action Steps

1F

Partner with outside organizations to plant native trees on City property and encourage such planting on private property

Status

Ongoing

Update

The Department of Public Works has been working with Casey Trees, a Washington, D.C.- based nonprofit, to plant 43 private residential trees and 150 trees in the City Right-of-Way.

Casey Trees will provide residents with a consult to ensure “right tree, right place,” in addition to the tree and planting. Additionally, they will be connecting all residents with the Casey Tree Website for Tree Education and Tree Watering alerts for further maintenance information.



Community: Priority Action Steps

1H

Locate a signature recreation facility/community center within the City.

Status

Complete

Update

In the last fiscal year, the City has purchased the property located at 5812 40th Avenue, which will become a second Teen Center location.

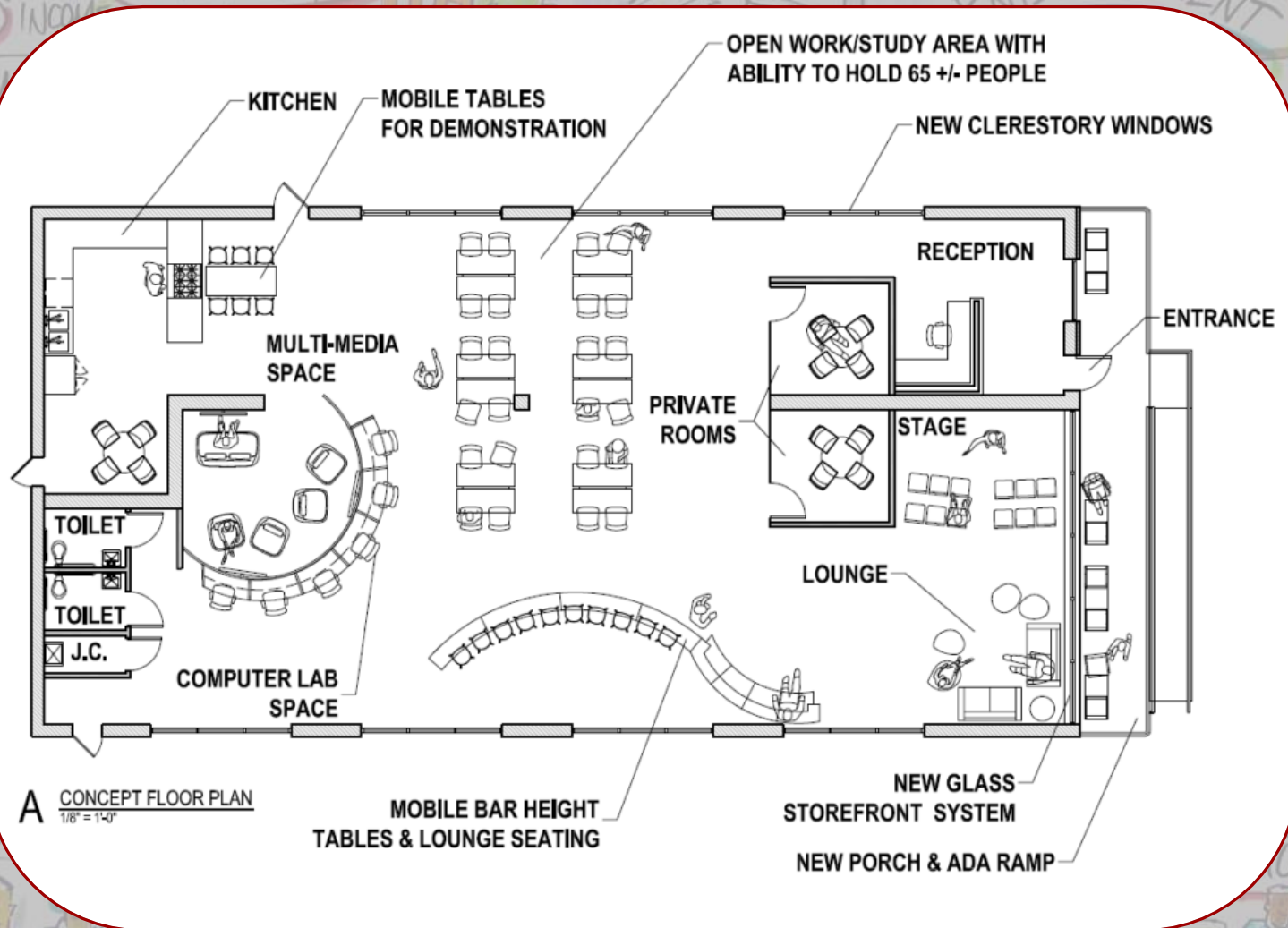
The City will renovate the building, including bringing the building up to code, making it ADA accessible, and converting existing offices into flexible space for the Teen Center.

The new space will further support Community Services Staff efforts, specifically their tutoring, mentoring, and youth-focused programming.





Second Teen Center location at
5812 40th Avenue



Community: Priority Action Steps

6D

Host a Crime Prevention through Environmental Design (CPTED) course to get City staff certified in techniques to reduce crime through design.

Status

Complete

Update



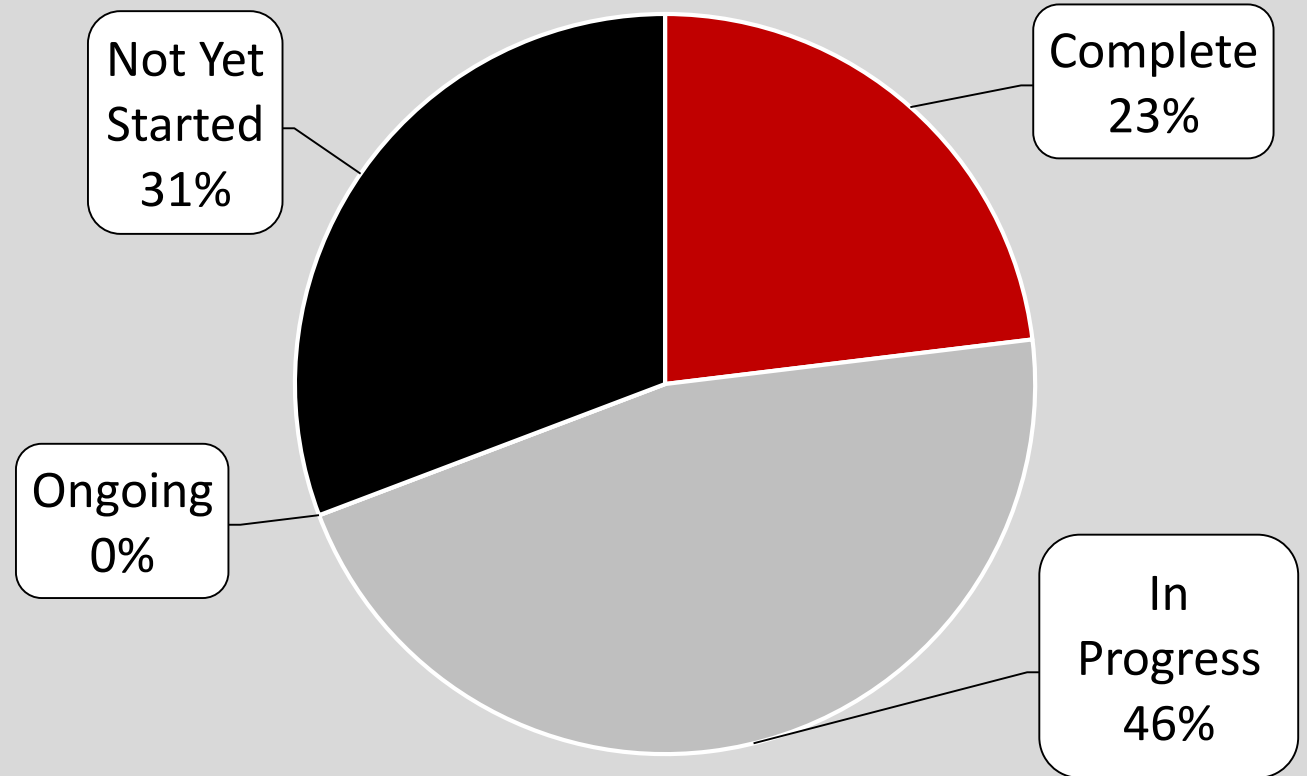
The City was awarded a grant in the amount of \$8,000 to host a CPTED Certification Course. The training was held during July 2020 over (8) virtual sessions. (51) individuals registered for the course, including (14) City Staff members from Code Compliance, Police, Community and Economic Development, and Public Works Departments. All individuals who passed the certification exam at the conclusion of the course became “Certified CPTED Specialists.”

Connectivity

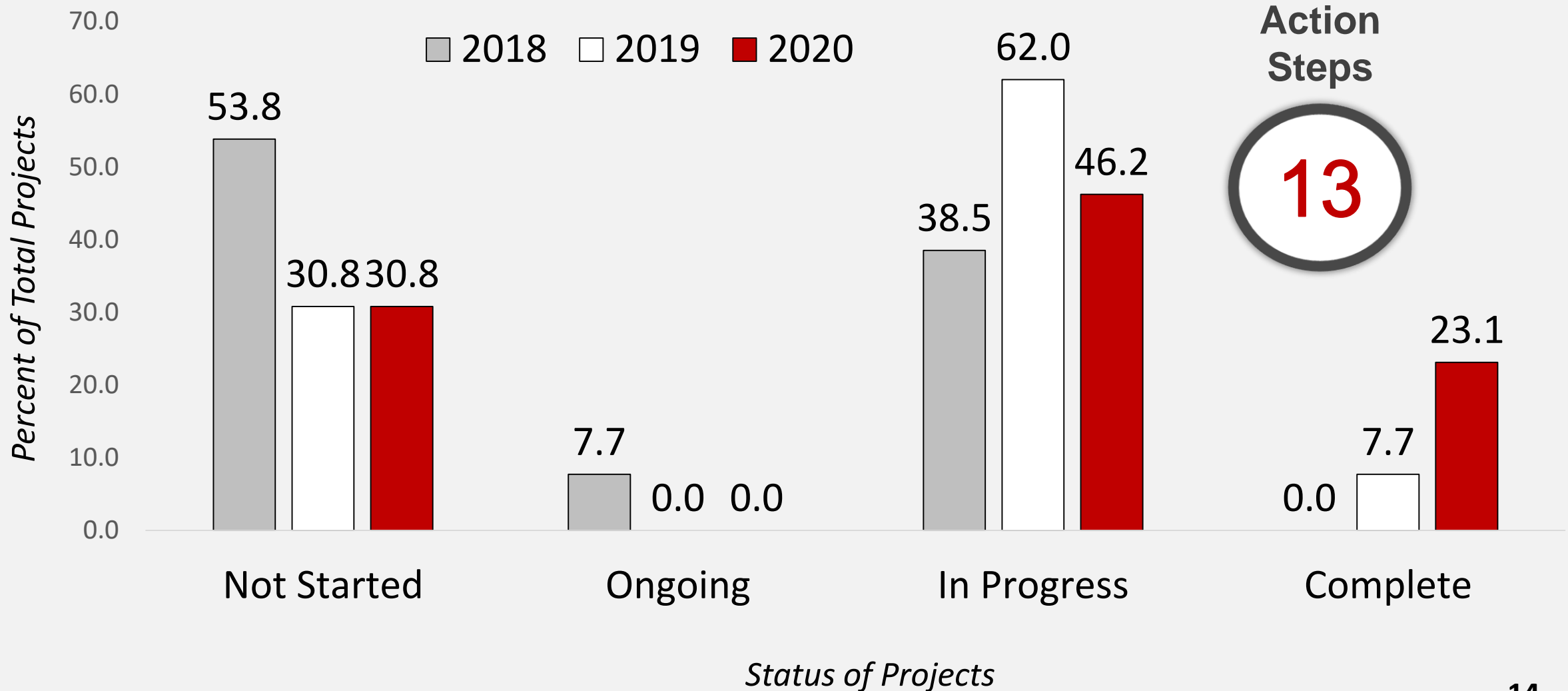
Goals

- 1 Improve Safety along Major Roads
- 2 Enhance and Increase Safe Connectivity for Pedestrians
- 3 Improve Traffic Flow within Neighborhoods
- 4 Strengthen Connectivity for Cyclists

Progress at a Glance



Connectivity Projects, 2018 – 2020 Comparison



Connectivity: Priority Action Steps

8C

Transform McClanahan Park into a gateway to the Prince George's Plaza Metro Station.

Status

In Progress

Update

Landscaping has been the main focus of City Staff, with 75% of the total plantings to be completed by fall 2019 and 100% of the plantings to be complete by spring 2020.

9B

Evaluate the feasibility of a City-wide circulator bus, looking at features such as cost, ridership projections, headways and routing

Status

Complete

Update

In December 2018, Toole Design Group prepared the Hyattsville Transit Circulator Feasibility Study assessing the operational and financial viability of a high-frequency circulator service in Hyattsville.

Connectivity: Priority Action Steps

10A

Implement a bike share program within the City, connecting major destinations and transportation links.

Status

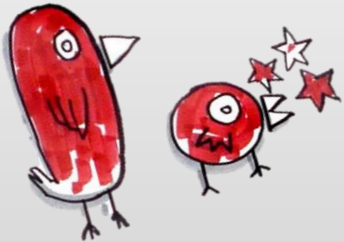
Complete

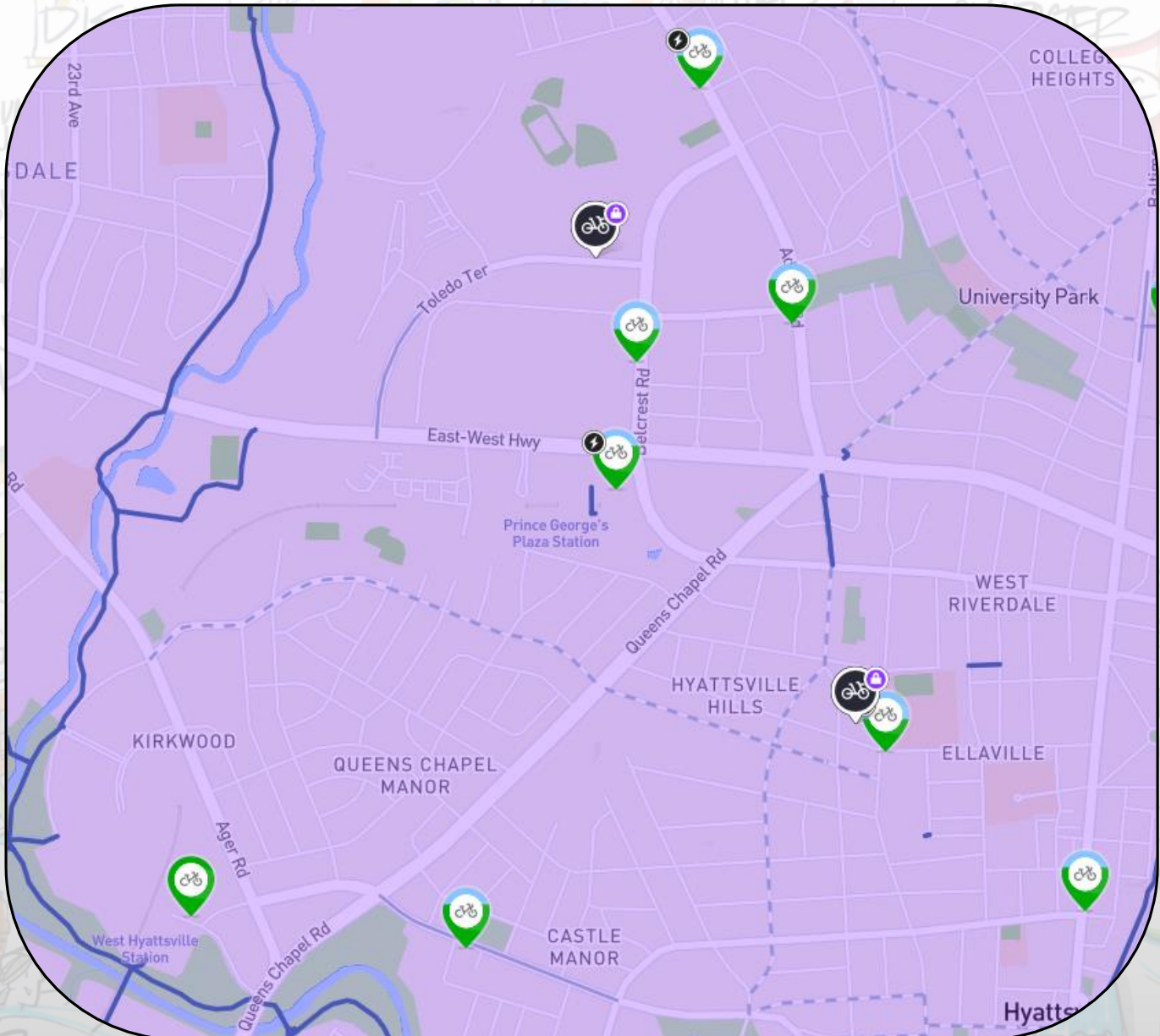
Update

Capital Bikeshare has been established within the City with the commercial corridors serving as hubs.

Current Bikeshare station locations include:

- Northwestern High School
- Prince George's Plaza Metro
- The Mall at Prince George's
- Hyattsville Library/Adelphi Rd & Toledo Rd
- Oglethorpe St & 42nd Ave
- Baltimore Ave & Jefferson St
- Queens Chapel & Hamilton St
- West Hyattsville Metro





capital bikeshare™



Connectivity: Priority Action Steps

10E

Identify one road in the City to operate either a dedicated or protected bike lane pilot program.

Status

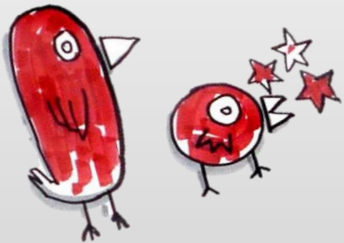
Complete

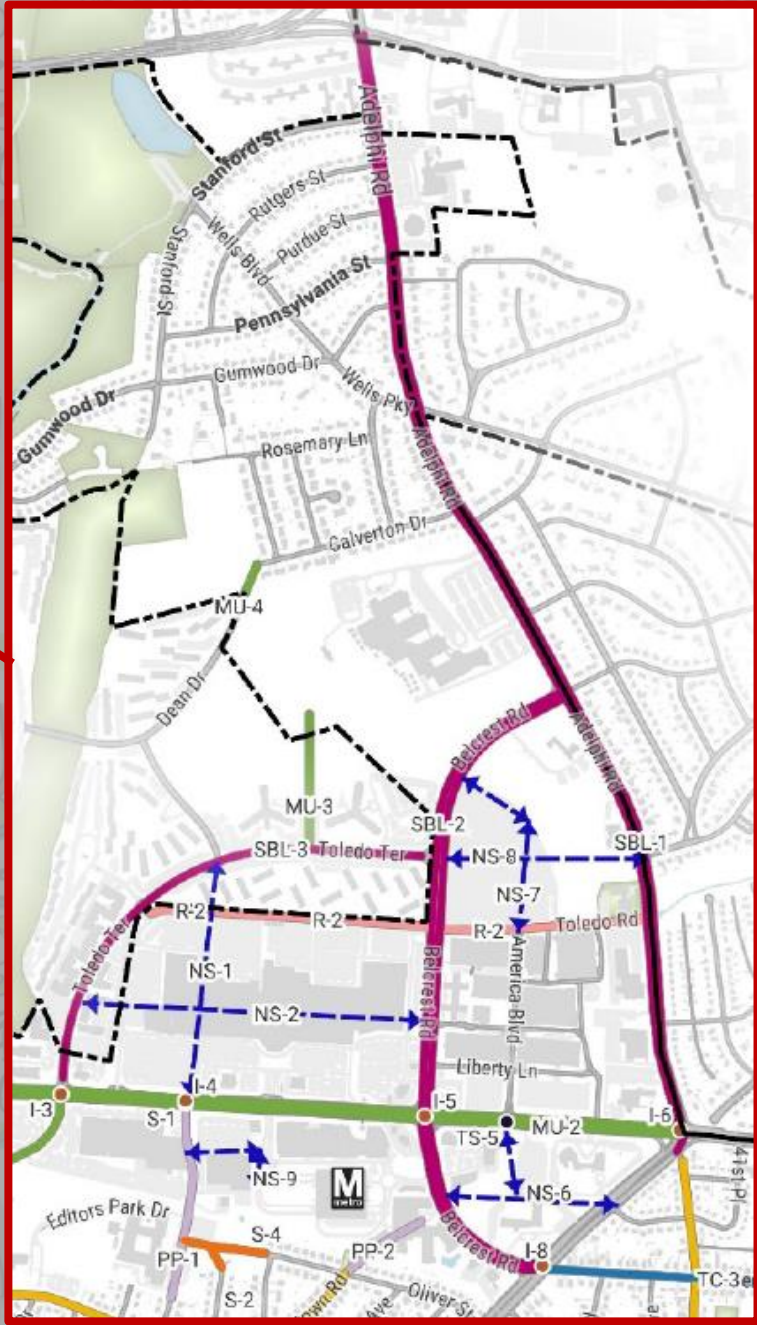
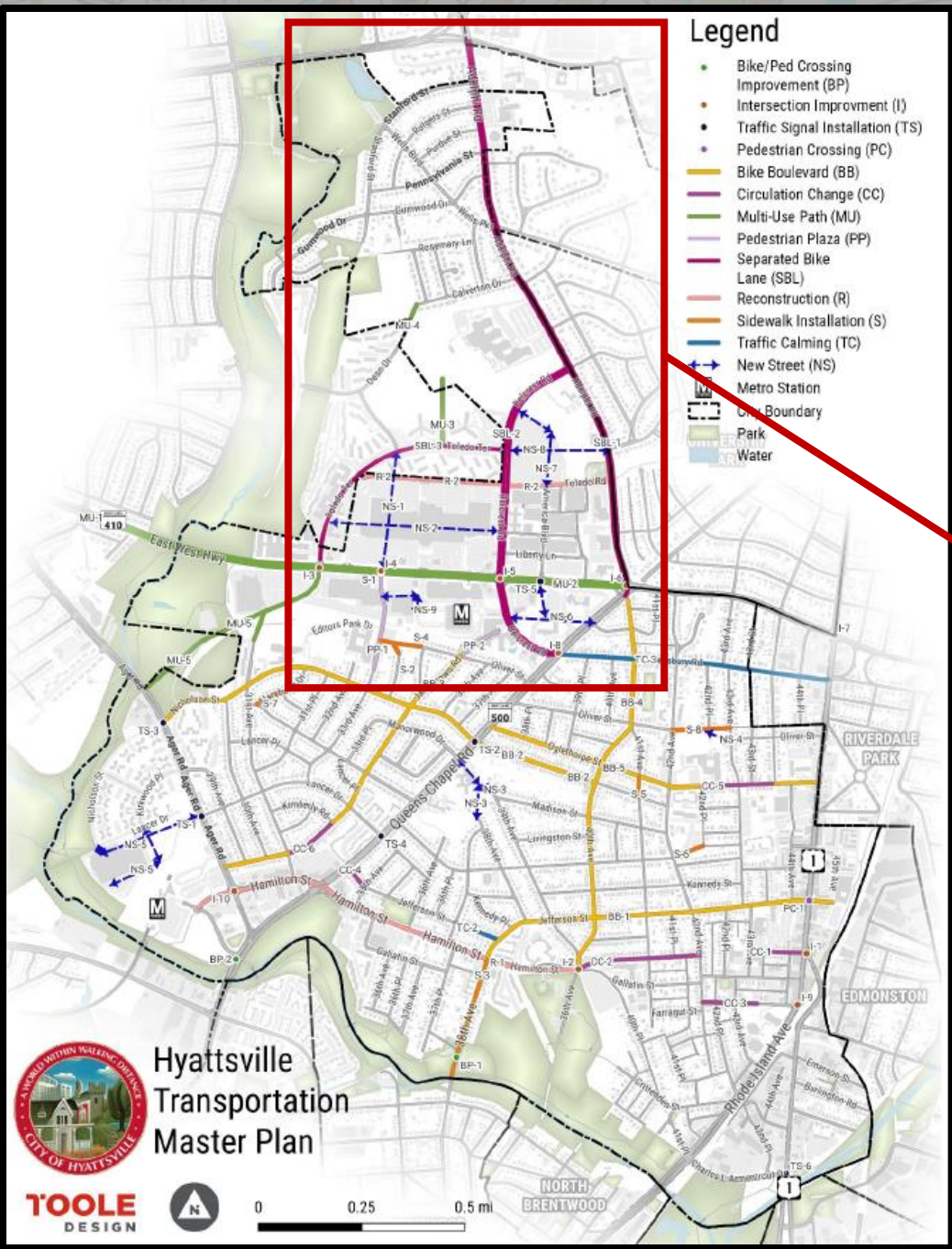
Update

The 2018 Hyattsville Transportation Study recommends the following roadways include a separated bike lane:

- 1.) Adelphi Road from East-West Highway to City limits
- 2.) Belcrest Road from Adelphi Road to Queens Chapel Road
- 3.) Toledo Terrace from Belcrest Road to East-West Highway

All three roadways are important local connections within the Prince George's Plaza Transit District and are home to thousands of residents in recently-constructed multi-family buildings. Currently, they lack safe bicycle accommodations. Separated bike lanes on these streets would be a key part of the City's bicycle network.



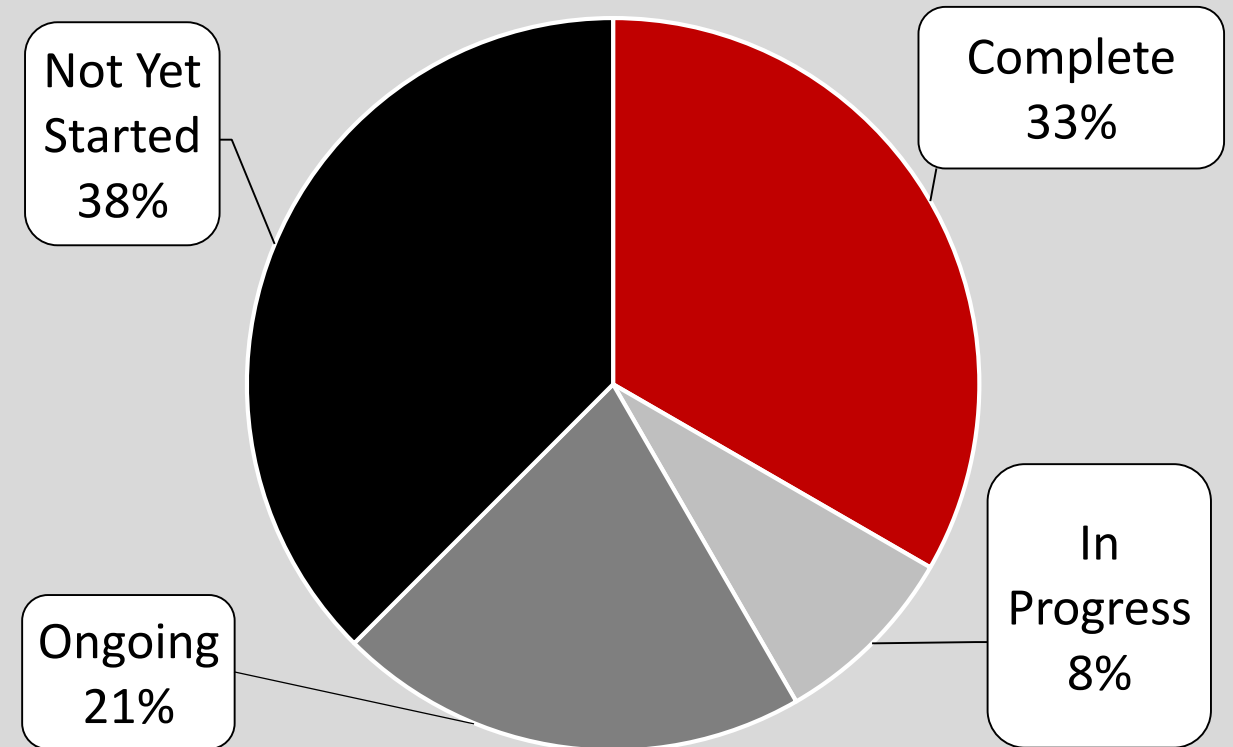


Development

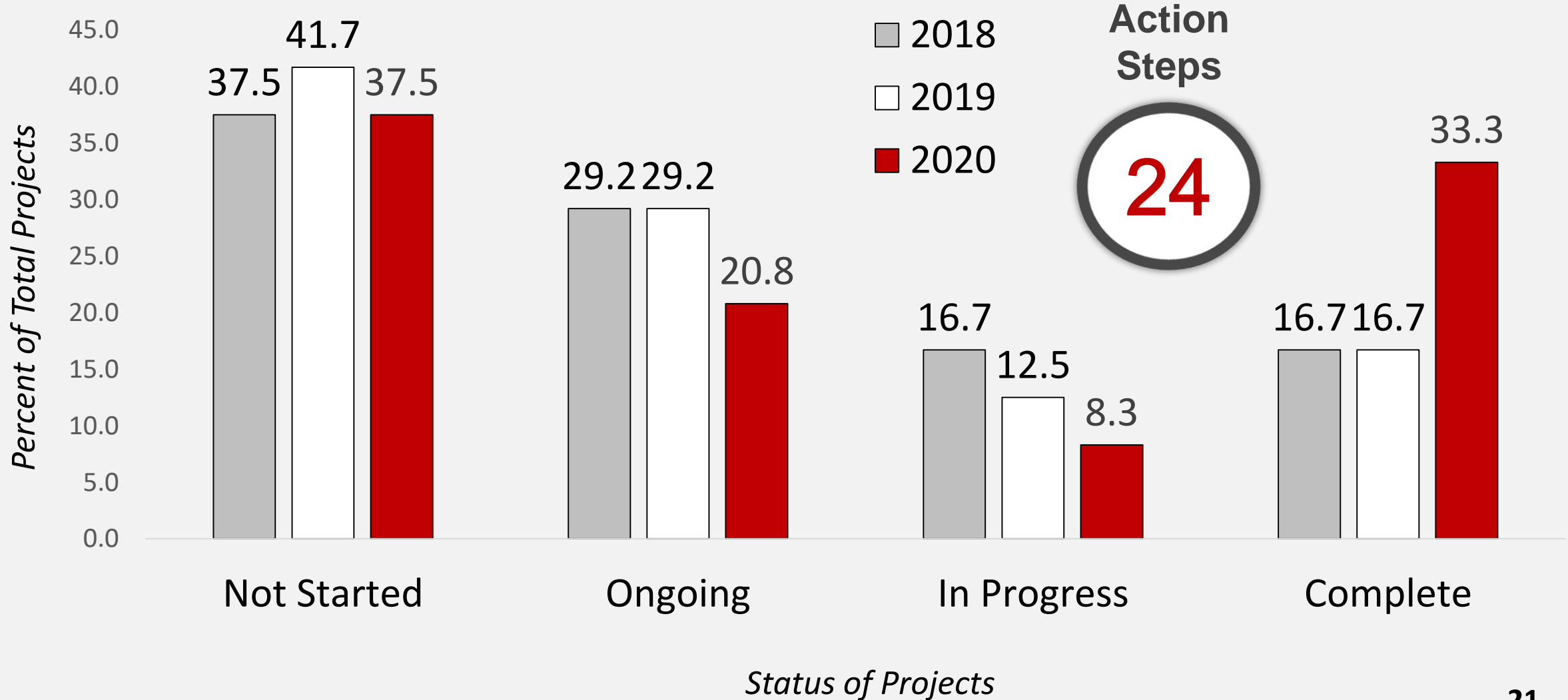
Goals

- 1 Support Local & Small Businesses
- 2 Attract New Businesses
- 3 Encourage High Density, Mixed Use Development around Metro Stations & the Gateway Arts District
- 4 Leverage Existing Development Resources
- 5 Grow in an Environmentally Friendly, Sustainable Manner

Progress at a Glance



Development Projects – 2018 vs. 2019



Development: Priority Action Steps

11E Dedicate funding annually to support business led corridor development programs.

Status **Complete**

Update FY20 marked the first year of the City's Corridor Investment Grant Program. \$25,000 was allotted for the program which funded (12) projects throughout the City. Project categories included Programming, Placemaking, and Business Development.

11C Improve parking and wayfinding signage on City Streets.

Status **Complete**

Update The City has developed and installed new parking and wayfinding signage this fiscal year. Previous signage was generally in good condition but was inconsistent. New signage includes specific information to bicyclists, pedestrians, and motorists with a consistent, unique design.

Development: Priority Action Steps

13C

Rebrand and actively market the Prince George's Plaza area as a modern destination for commerce, living, dining and entertainment

Status

In Progress

Update

The rebranding of Prince George's Plaza has been underway since 2017. Hyattsville Crossing was selected as the new name for the area in early 2018 and the City received a corresponding branding package soon after. Currently, WMATA is reviewing the City's request to rename the nearby Metro Station. Station renaming implementation is scheduled for Spring 2021.



#HVL

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ART
GALLERIES

WASHINGTONIAN:
HYATTSVILLE
ONE OF THE
HOTTEST FIVE

HISTORIC DISTRICT
LANDMARKS
2nd SITES

REVITALIZE BUILDINGS!
HOUSE TOURS

COMMUNITY CENTER

SUSTAINABLE COMMUNITY

MIX HOUSING STOCK
TREES
AFFORDABLE

SMALL TOWN FEEL

FARMER MARKET

RACIAL SUPPORT GROUPS
Harmony

NEIGHBORHOOD GATHERINGS

FAMILIES
WITH DEEP ROOTS

ACCESSIBILITY
CONNECTIVITY

IMPROVE TRANSIT

HYATTSVILLE
BUS STOP

BIKE PATHS

INFRASTRUCTURE

AFFORDABLE HOUSING

KEEP THE OLD CITY BLDG.

BIKE SHARE

AGE DIVERSITY
ETHNICITY
WALKABLE
COMMUNITY
INCOME

NEIGHBORHOOD CHARACTER

NOT DC-CENTRIC

SEPTEMBER 2016

SPEAK UP

HVL!

WELCOME!

PYRAMID ATLANTIC

GROWTH

WE NEED SPANISH LANGUAGE TRANSLATIONS

EDUCATION K-12

MORE EMPLOYERS

RELIGIOUS INSTITUTIONS

MIXED USE DEVELOPMENT

MULTI-CULTURAL ENGAGEMENT

BETTER RECREATION
INSIDE AND OUT

RE DEVELOP

STREET SCAPE
ENTERTAINMENT

BETTER RETAIL

DINING OUT

THRIVING LOCAL "MOM+POP" BUSINESSES

STREETS AND PARKING

CREATIVE SPACES

SAFETY
CRIME PREVENTION

REFLECT BUILDINGS

TRAFFIC

ENGAGED COMMUNITY POLICING

CROSS WALK

QUEENS CHAPEL

WEST HYATTSVILLE

GRAPHIC RECORDING
by Jim Nuttle.com

Questions?