

Summary of Equity Analysis Rubric:

The rubric uses three measures: *Breadth*, *Depth* and *Equity Preference*. Scoring on these measures will result in a maximum score of 11 on the equity rubric.

- **Breadth of Impact** is measured on a 1-5 scale. The breadth score considers the likelihood that residents and or City Staff who are group members of historically underserved communities, will be positively impacted by implementation of the proposal.
- **Depth of Impact** is measured on a 1-5 scale. The depth score considers how significantly impactful the project will likely be on the individual or family; essentially answering the question: *How much will quality of life be improved?* Indicators of quality of life are wealth, employment, the environment, physical and mental health, education, recreation, social belonging, and safety. Depth of Impact can also be measured by the degree of alignment with the GARE Racial Equity Scorecard Metrics¹: Youth Success and Education, Jobs/ Economic Justice, Housing, Criminal Justice, and Commitment to Achieving Racial Equity.
- **Equity Preference** is measured on a 0-1 scale. The equity preference score considers whether the outcomes of the project are targeted toward disproportionately impacted communities, which is in alignment with the overall goals of ARPA.

Equity Analysis Scoring

Project Title: Hyattsville Crossing BID

Breadth Score: 2

Depth Score: 3

Equity Preference Score: 0

Total Score: 5

Equity Officer Comments:

Recommendations for strategies to advance equity:

- Reflect on ways the city will evaluate the equity impacts of the HVL Crossing BID and means of measuring accountability.
 - Reflect on the question: Are there potential unintended consequences of the implementation of this proposal which could widen gaps in equity?
 - Consider ways to bolster MWB's to minimize any potential gaps in access to BID membership. By making increasing access to economic growth and opportunity for historically marginalized communities a key factor, the proposal has the potential for significant pro-equity outcomes.
 - Consider ways to expand community input in decision making
 - Resource: Consider ways to appropriately utilize the findings of the [Silver Spring Racial Equity and Social Justice Impact Statement](#) to avoid unintended consequences and enhance equity in the HVL Crossing BID process.
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