



## Council Agenda Form

<b>MOTION #</b>	<b>DRAFT # 1</b>
<b>DATE SUBMITTED: 01/31/2022</b>	<b>DATE TO GO BEFORE COUNCIL:</b>
<b>SUBMITTED BY: Solomon</b>	
<b>CO-SPONSORS:</b>	
<b>DEPARTMENT: Legislative</b>	
<b>TITLE: ARPA/FY24 Budget Initiative - PPSCAC Awareness Campaign</b>	

<b>RECOMMENDATION:</b>  I move that the Mayor and Council authorize the allocation of \$3,000.00 to the Hyattsville Police and Public Safety Citizens' Advisory Committee to help support public awareness campaigns on crime trends and safety advice.
<b>SUMMARY BACKGROUND:</b> This is a request to allow the PPSCAC to work with City staff to identify key focus areas for public safety awareness campaigns to help Hyattsville community members better understand crime trends and provide safety tips for one's well-being. The awareness campaign and promotional materials will be generated in collaboration with members of the HCPD, the City's communications team, and the City Council's final approval. The Police and Public Safety Citizens' Advisory Committee will support the campaign efforts by providing input and recommendations on campaign materials developed by staff and supporting efforts to disseminate the information to the Hyattsville community.
<b>ANTICIPATED STAFF RESOURCES REQUIRED TO IMPLEMENT:</b> TBD
<b>NEXT STEPS:</b> Input from Treasurer, HCPD, and PPSCAC.
<b>CITY ADMINISTRATOR / DEPARTMENT DIRECTOR COMMENT:</b> N/A

**SUPPORTING DOCUMENTATION:**

**FISCAL IMPACT:**

N/A

**COMMUNITY ENGAGEMENT:**

N/A

**STRATEGIC GOALS AND ACTIONS:**

Goal 3 - Promote a Safe and Vibrant Community

**LEGAL REVIEW REQUIRED?**

N/A