



# CITY OF HYATTSVILLE



Committee Stipend Program Update  
March 4, 2024

# Committee Stipend Program

- **Established as a FY23 Budget Initiative to Diversify Advisory Board Membership**
- **Program Launched in January of 2023**
- **\$32K Allocated in each of the FY23 and FY24 Budgets**
- **\$40 Payment Per Person Per Meeting**
- **\$600 Cap Per Person Per Year**
- **Payments Made Bi-Annually Based on Approved Minutes**



# Committee Stipend Program

- **First Payment Made in June 2023**
  - Payment for December 2022 – May 2023 Meetings
  - 38 Participants out of a Possible 72 (53%)
  - Total Stipend Expenditure: \$5,720
- **Second Payment Made in January 2024**
  - Payments for June 2023 – November 2023 Meetings
  - 47 Participants out of a Possible 78 (60%)
  - Total Stipend Expenditure: \$5,120



# Committee Data Collection

- **Initial Demographic Survey Sent in January 2023**
  - Survey Created in Collaboration with the Equity Officer
  - Data Collected: Age, Income, Language, Disability Status, Race/Ethnicity, and Housing Status
  - Response Rate (36%)-Survey was not Anonymous (survey included on application)
  - Ward Residency Data was Available and Recorded



# Committee Data Collection

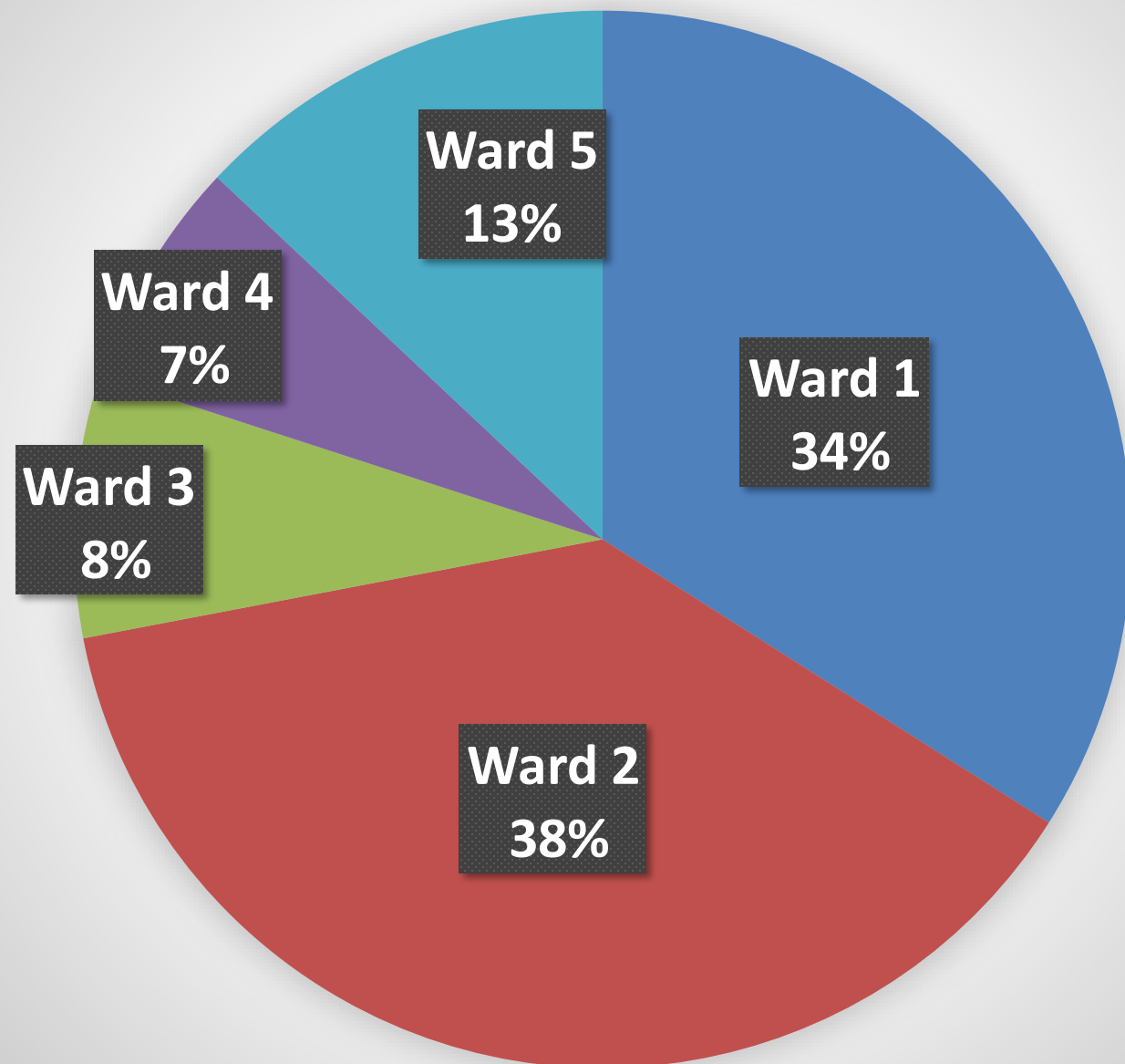
- **Second Survey Sent in December 2023**
  - Survey Created in Collaboration with the Equity Officer
  - Data Collected: Ward, Age, Income, Disability Status, Race/Ethnicity, Housing Status, and Impact of Stipend
  - Increased Response Rate (54%)-Survey was Anonymous
  - All Ward Residency Data was Available and Recorded



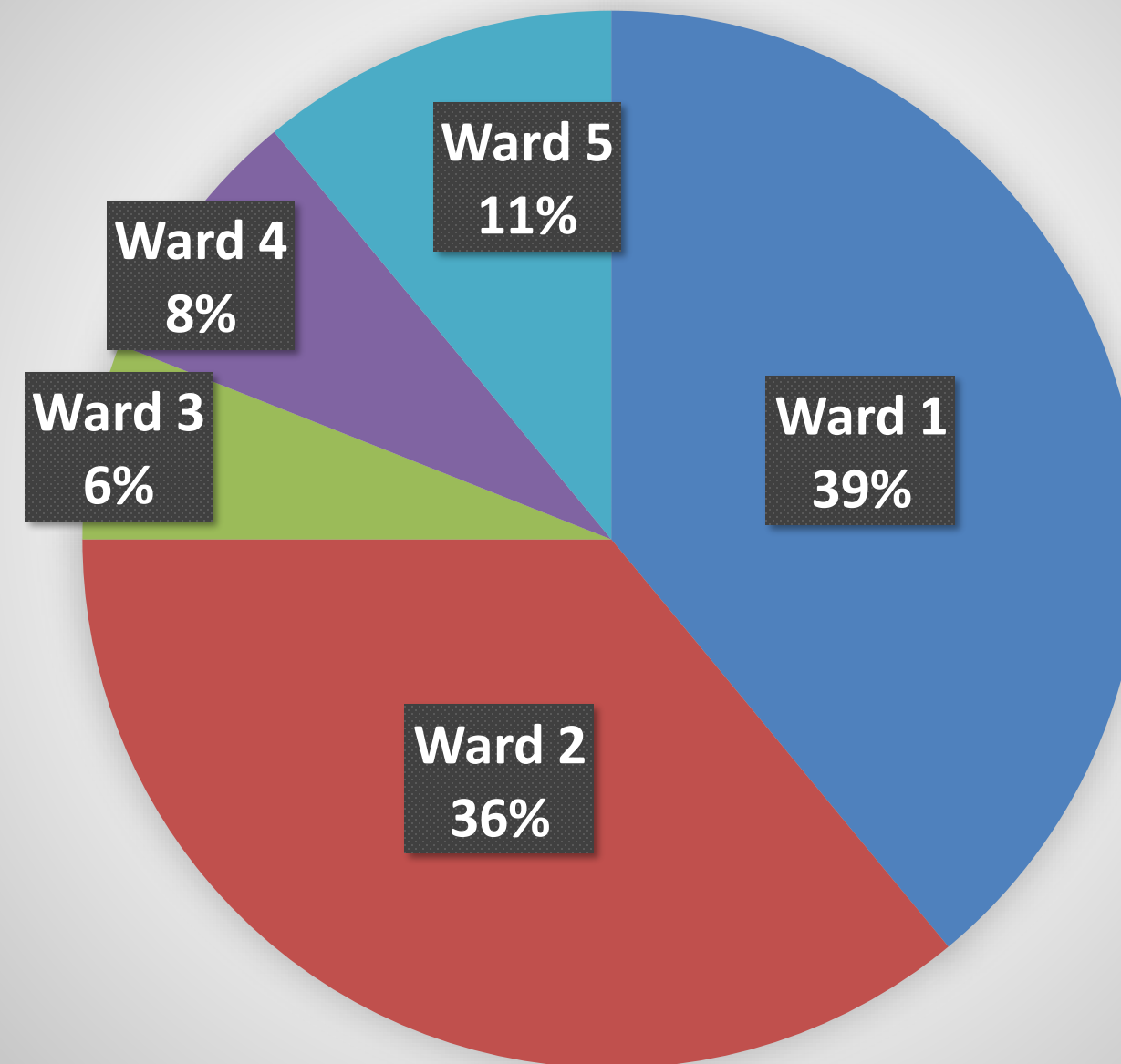
# Data

## Membership by Ward 16 New Members Appointed

Ward January 2023

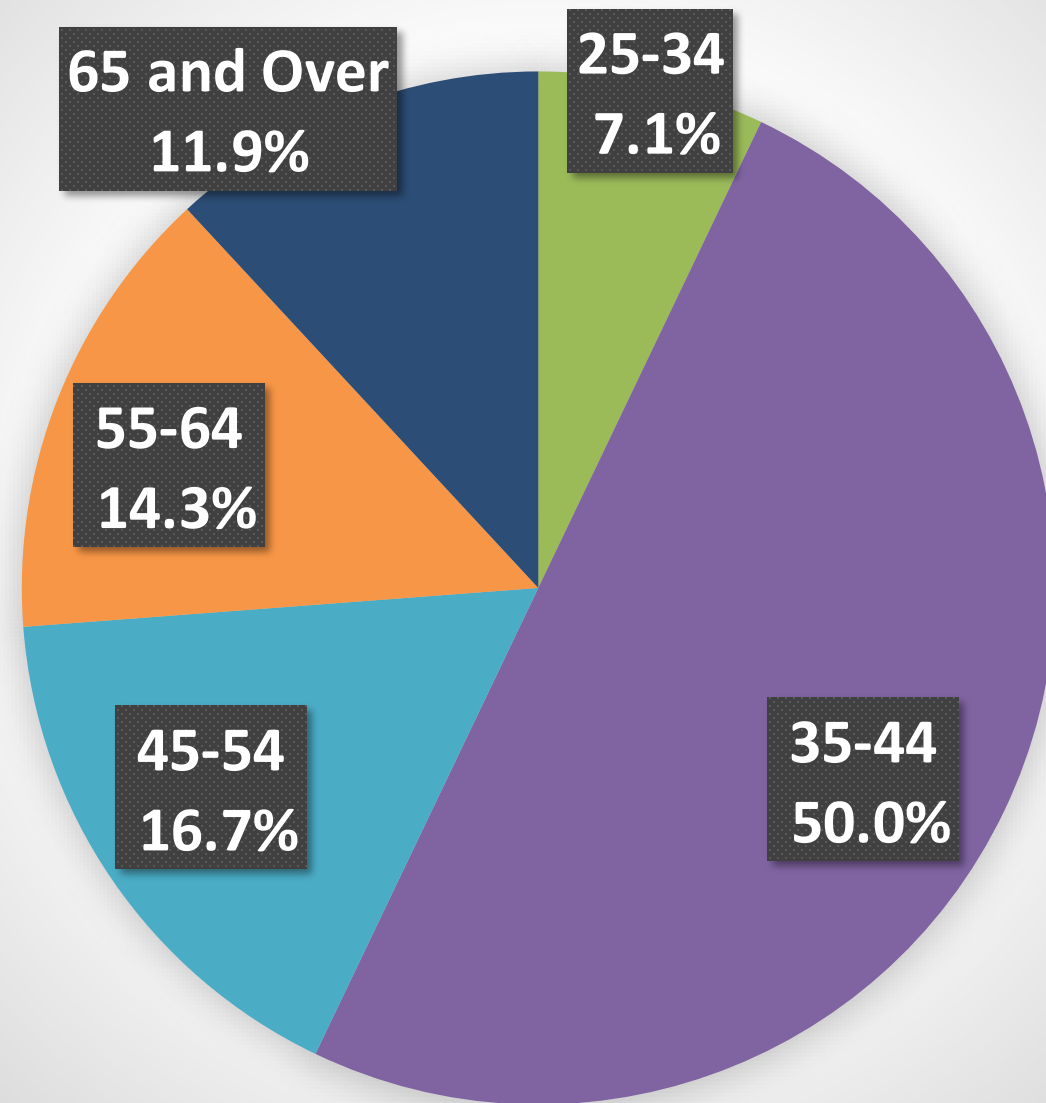


Ward December 2023

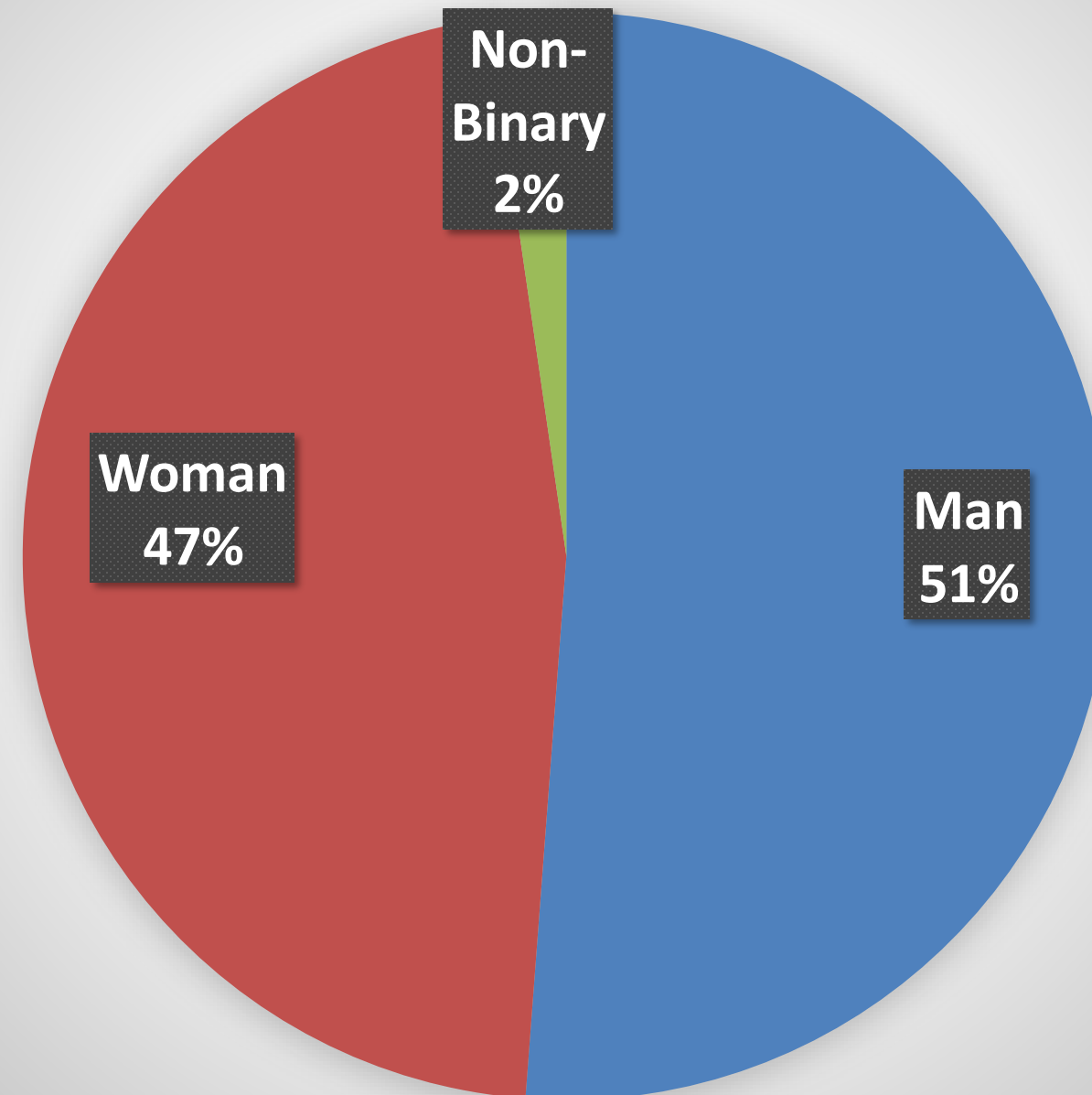


# Data December 2023

## Age Range\*



## Gender



\*Youth Advisory Council Not Surveyed

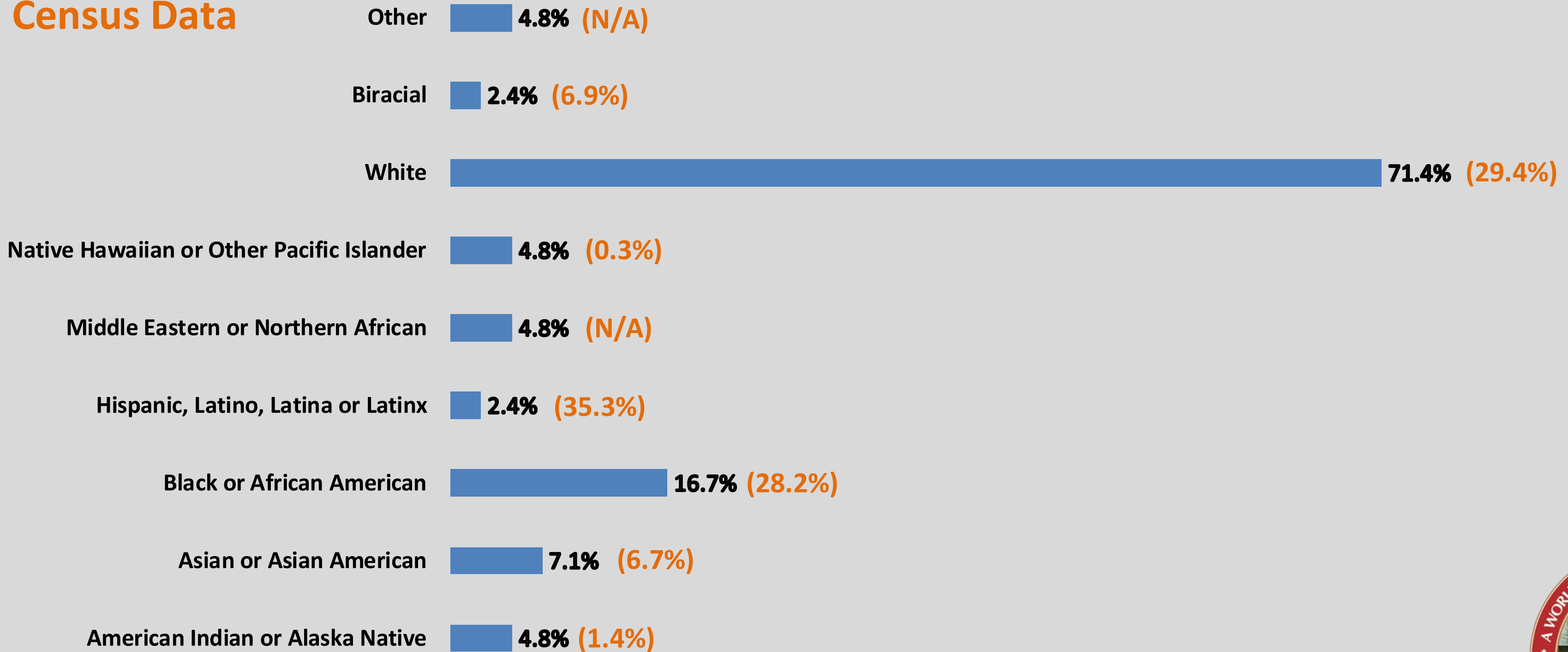
2020 Census Female: 46.9%



# Data December 2023

## (%)-2020 Hyattsville Census Data

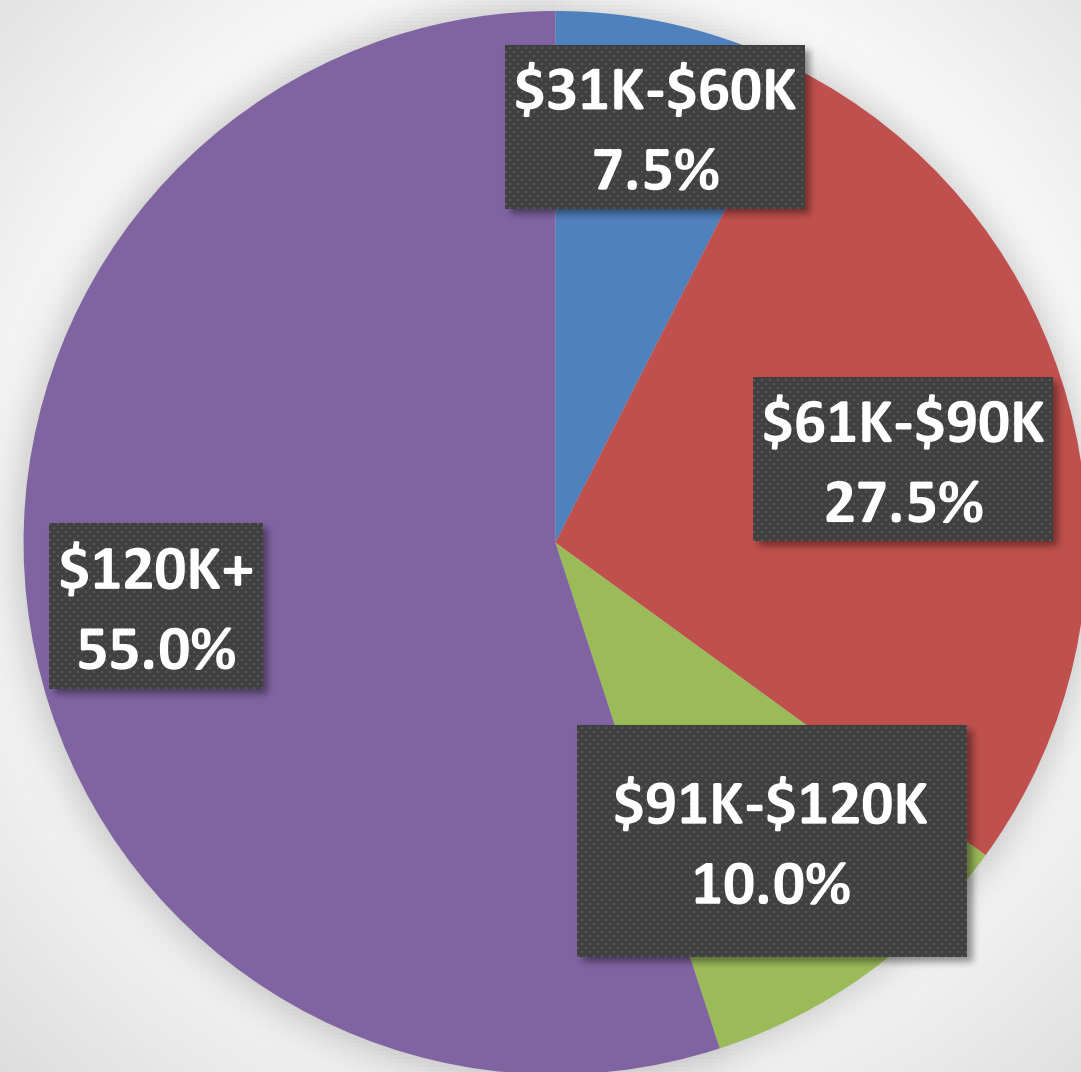
Race/Ethnicity





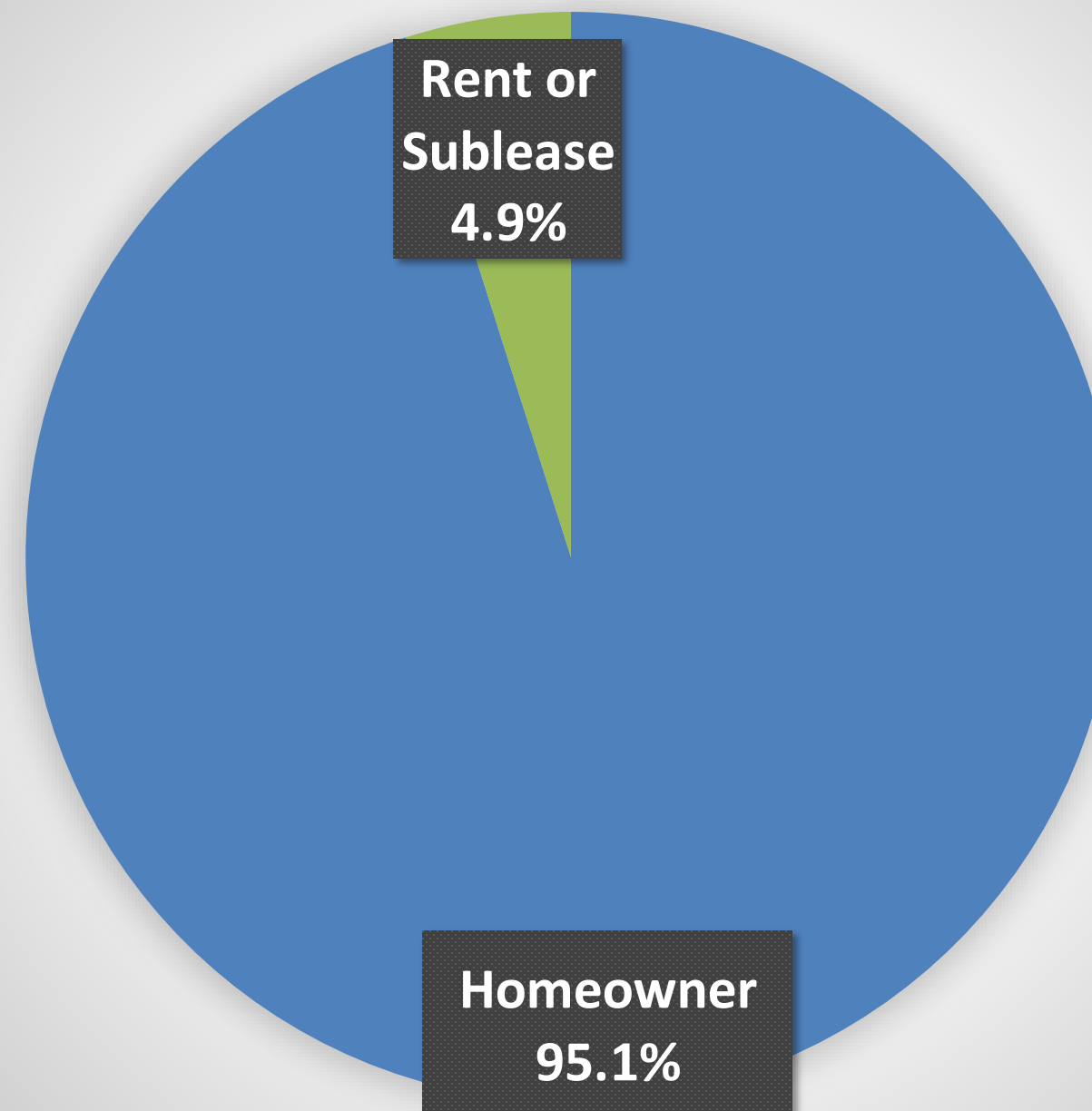
# Data December 2023

## Annual Household Income



2020 Census Median: \$90,329

## Current Housing Status

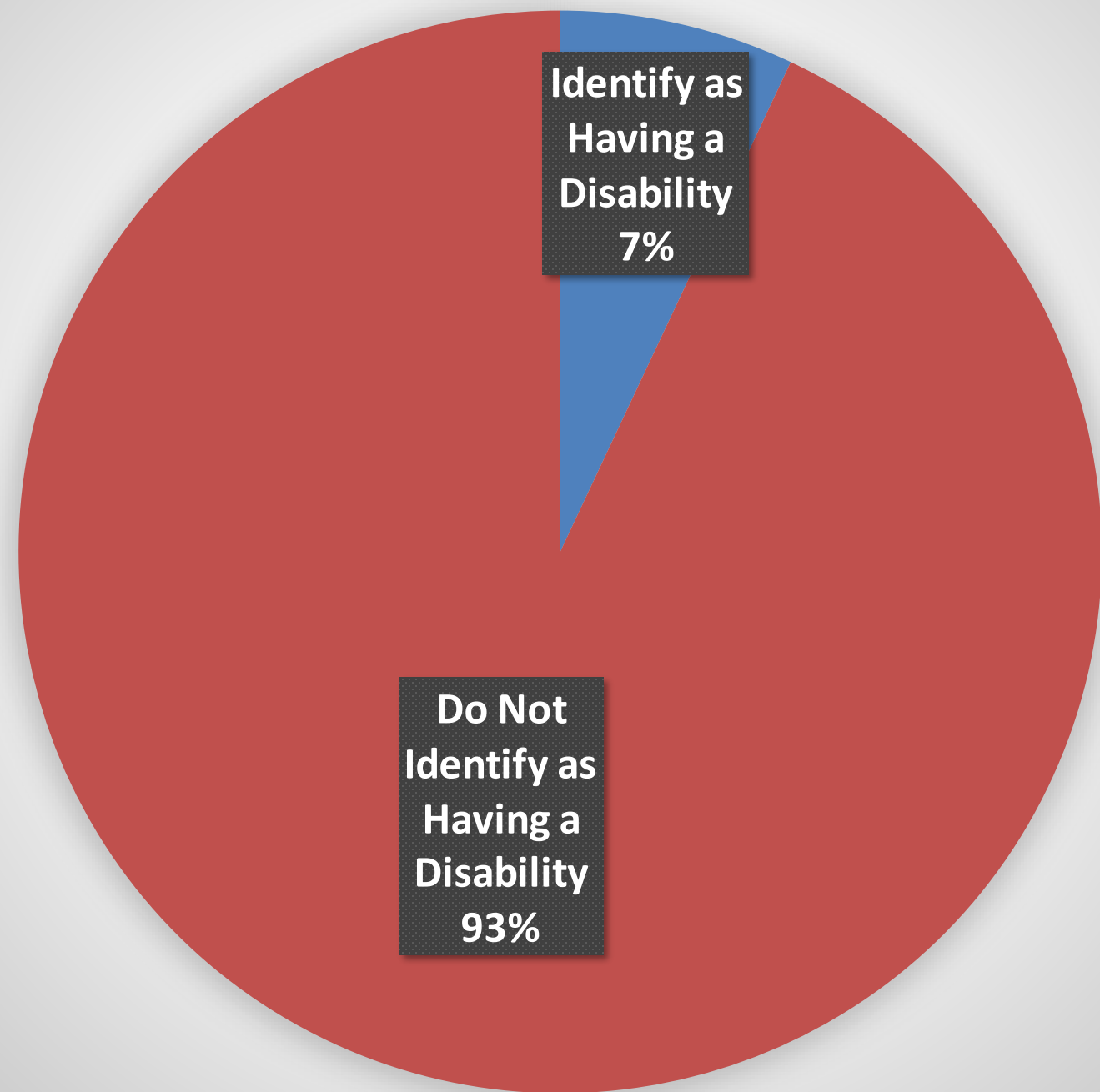


2020 Census Homeowners: 50.5%

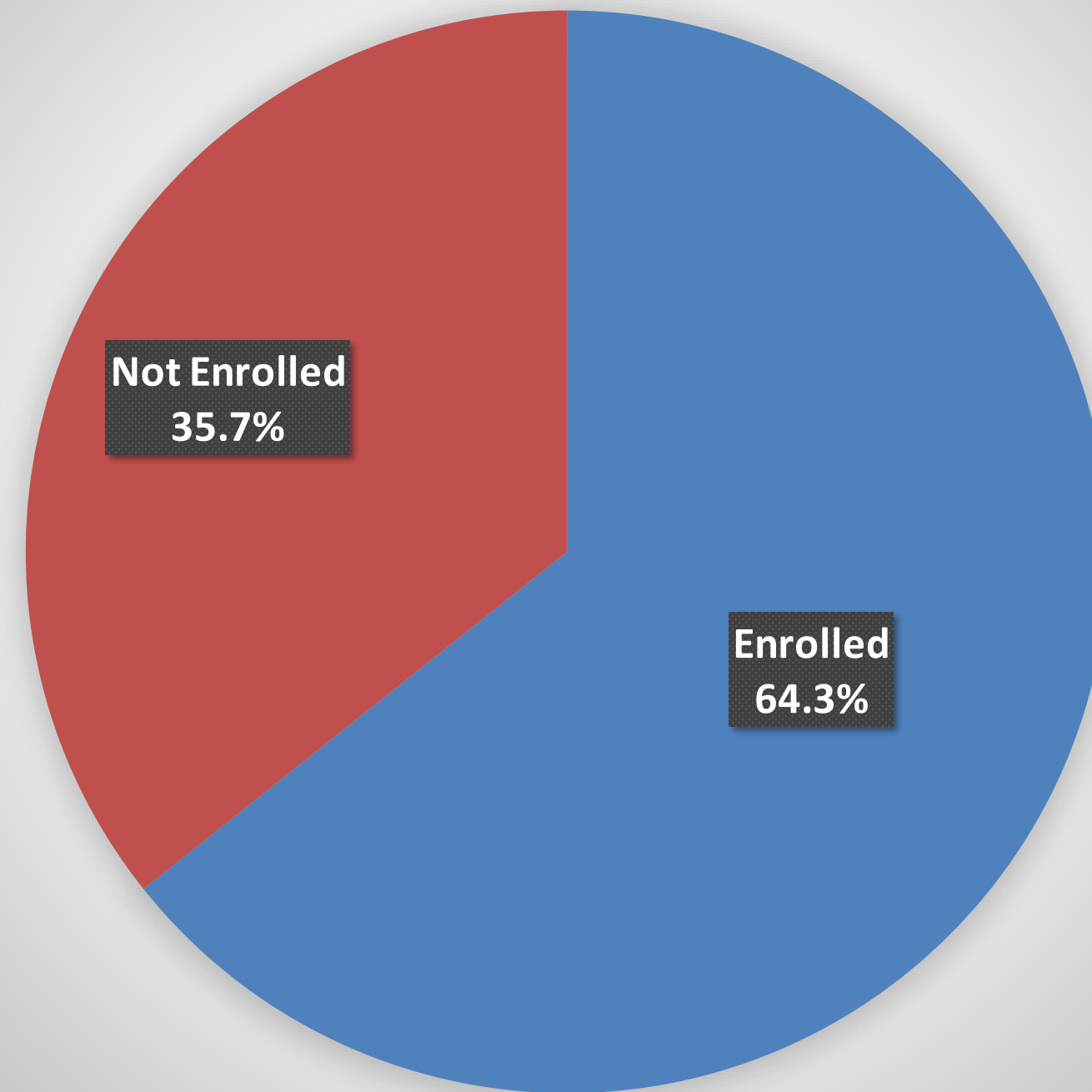


# Data December 2023

## Disability Identification



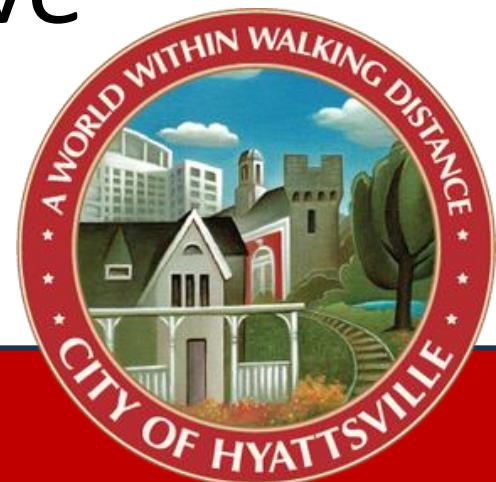
## Stipend Enrollment (Respondents)



# Stipend Impact Data

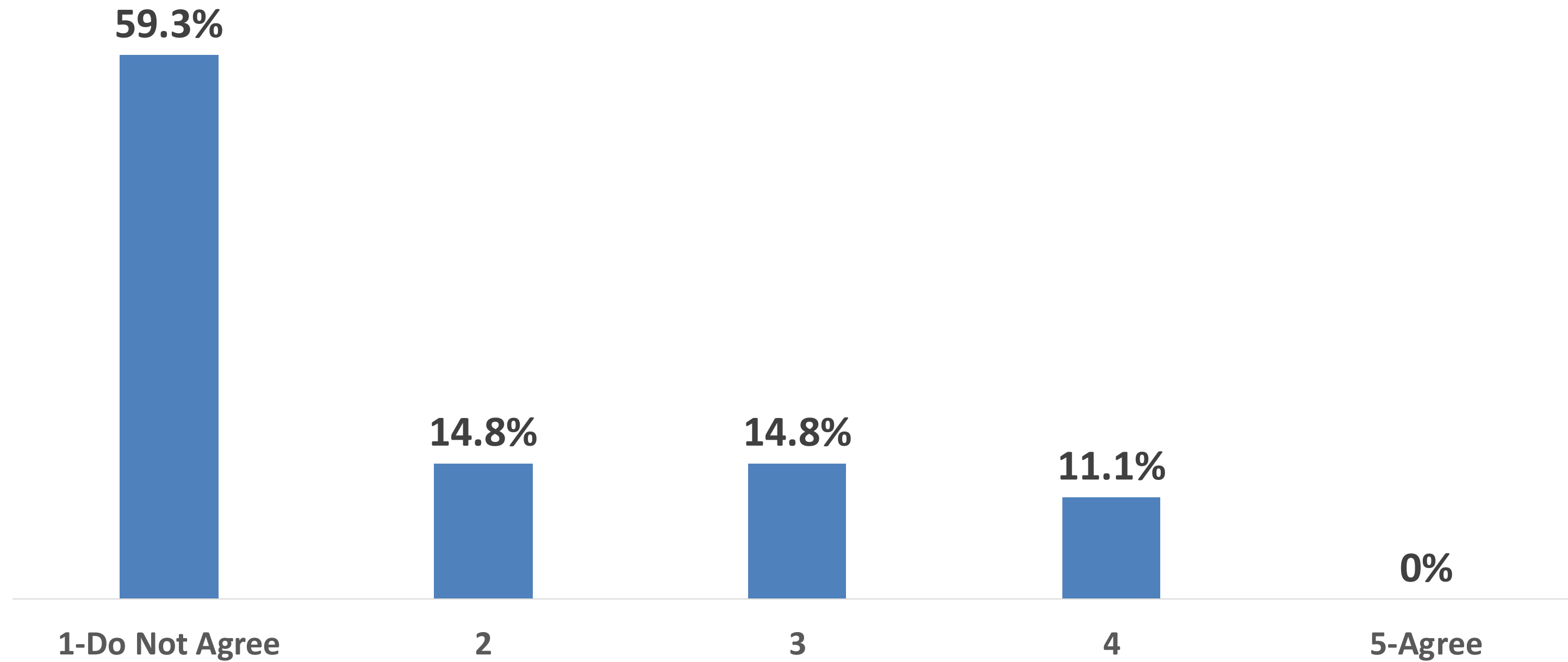
**Stipend Impact Data was Collected from Program Enrollee Ratings (27 respondents) of the Following Three Statements:**

- The stipend program impacted my decision to join or stay on a committee.
- The money from the stipend program eases the financial burden I incur by participating as a member of a committee.
- The stipend program plays a significant role in my ability to serve on a committee.



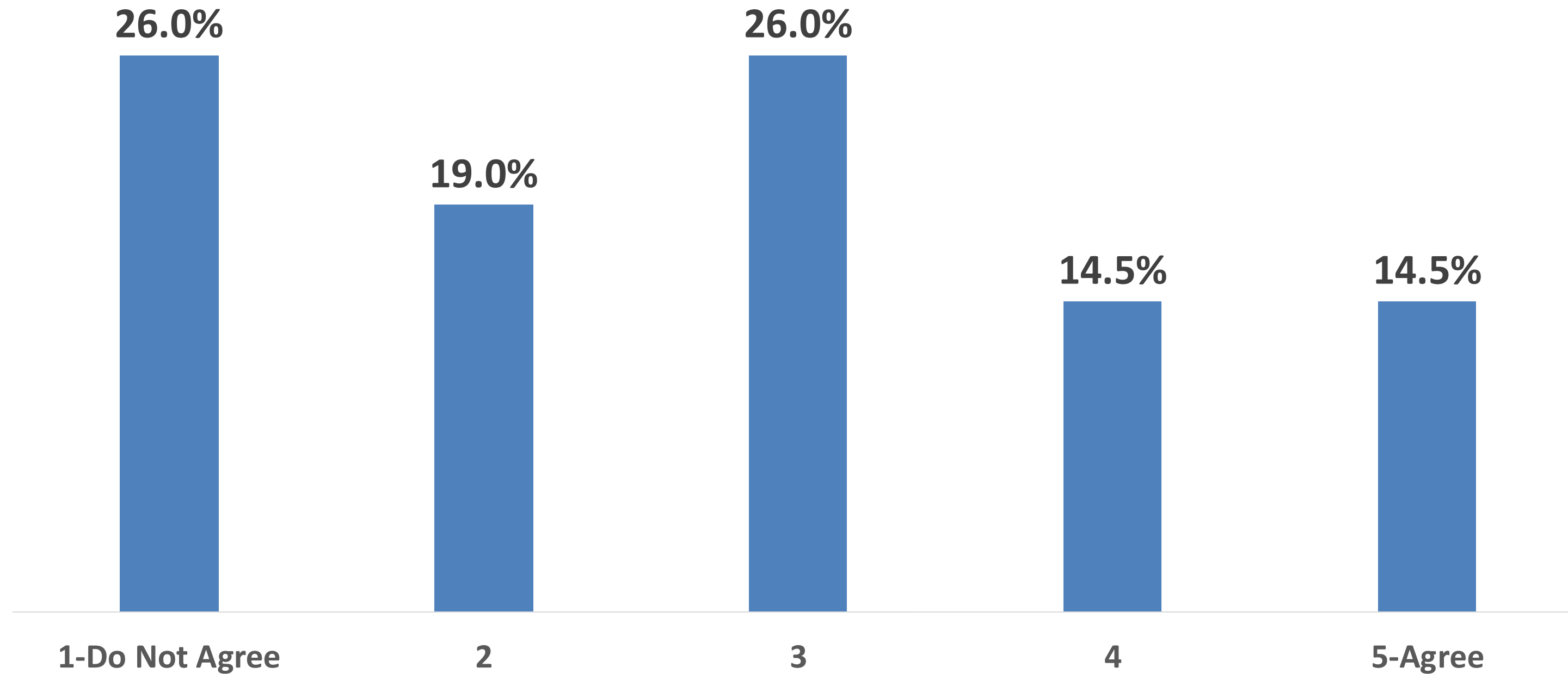
# Stipend Impact Data

The stipend program impacted my decision to join or stay on a committee.



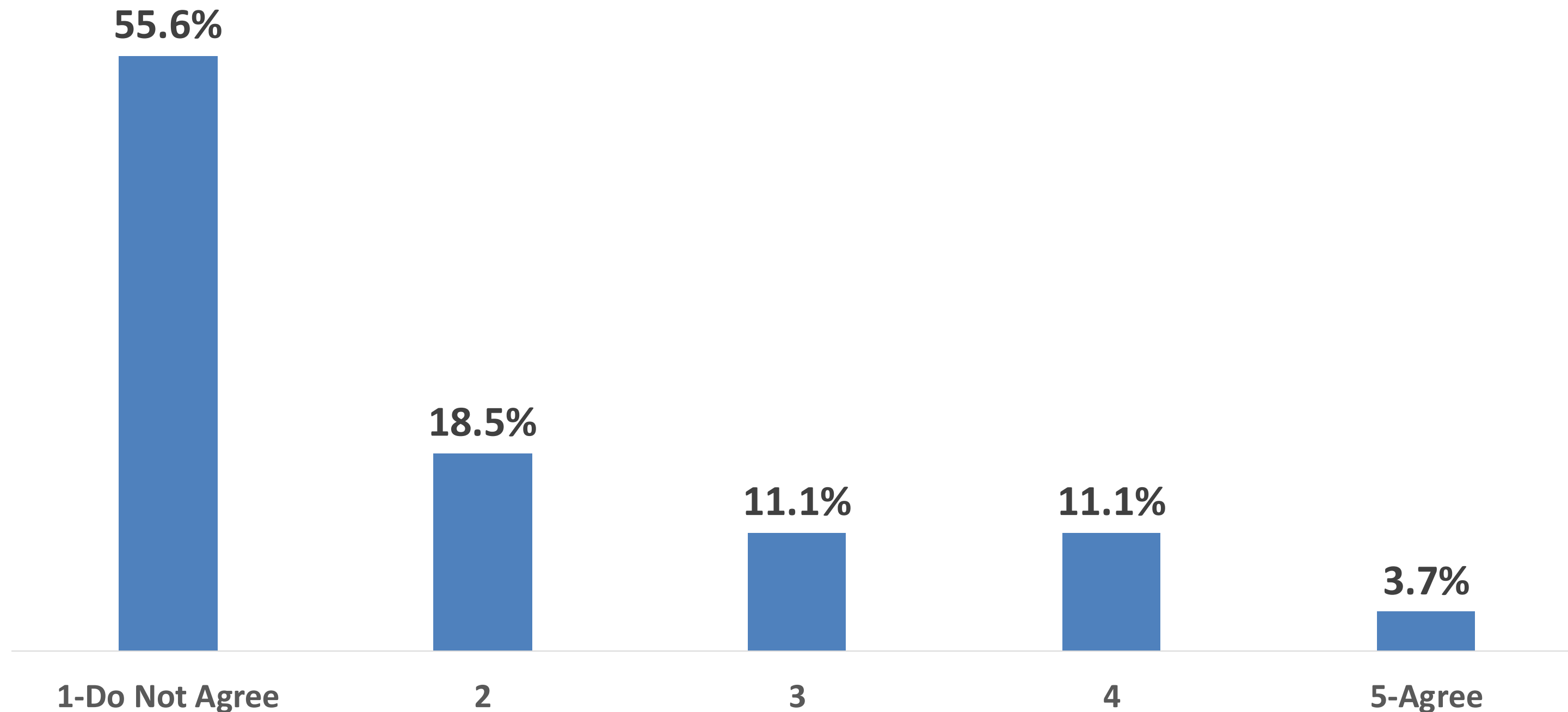
# Stipend Impact Data

The money from the stipend program eases the financial burden I incur by participating as a member of a committee.



# Stipend Impact Data

**The stipend program plays a significant role in my ability to serve on a committee.**



# Selected Survey Comments

- **I was serving on a board before the stipend program was implemented. The program is a nice bonus, but does not affect my decision to serve on a board. I'm happy to do so with, or without the stipend program.**
- **I fully support the stipend program even though I don't use it.**
- **The stipend can increase equity and access to serving in these committees. I would recommend to keep it.**
- **I was a member before the stipend program started. Although, I am glad to have a chance to earn some funds for the committee. It will help with food or gas or childcare.**
- **The stipend makes me feel more valued for the contribution of my time to the City's efforts.**



# Survey Results Snapshot

- **75% of advisory body members reside in Ward 1 or Ward 2.**
- **A majority of members identify as white and are between 35 and 54 years old.**
- **A majority of members report an annual household income of \$91K or more.**
- **Almost all respondents report owning their own home.**
- **A majority of the program's enrollees report the stipend eases the financial burden incurred by their participation.**
- **A majority of the program's enrollees report the program does not play a significant role in their ability to serve on a committee.**





# Survey Takeaways

- **While many report the program has little significance regarding their choice and ability to serve, there is an overall appreciation and support for continuing the stipend program among advisory body members.**
- **Additional actions are needed to increase the diversity of advisory board membership.**



# Next Steps

- **Evaluate the current administration of the program through an equity lens to identify potential improvements.**
- **Plan additional outreach strategies to engage underrepresented groups specifically regarding Ward, race, and housing status.**
- **Reduce the amount allocated for the program in the FY25 budget to accurately reflect anticipated expenditures.**



# Questions

