

COMMITTEE WORKSHEET

Hyattsville Flag Redesign Committee

Mission Statement: The mission of the Hyattsville Flag Redesign Committee is to engage the community in a process to design a new City of Hyattsville flag for presentation to the City Council for adoption.

The Committee will achieve this Mission by:

- Work with City staff to create an engagement process to elicit submissions from the community that accurately reflect Hyattsville's diverse community and assess the submissions based on the five key principles of flag design according to the North American Vexillological Association (NAVA) listed below.
 1. **"Keep It Simple.** The flag should be so simple that a child can draw it from memory.
 2. **Use Meaningful Symbolism.** The flag's images, colors, or patterns should relate to what it symbolizes.
 3. **Use 2 or 3 Basic Colors.** Limit the number of colors on the flag to three which contrast well and come from the standard color set.
 4. **No Lettering or Seals.** Never use writing of any kind or an organization's seal.
 5. **Be Distinctive or Be Related.** Avoid duplicating other flags but use similarities to show connections." (NAVA, 2024)
- The Committee may solicit the aid of vexillologists and other persons who have either technical or artistic skill in flag construction and design, or the design of official seals, to assist in the work.
- The Committee may solicit feedback from the community on a set of final designs for the flag.

Scope: The Committee's role is to provide the City Council with one or more recommendations for the final design of a new City of Hyattsville flag.

Deliverables: The Committee will develop a community engagement plan and a selection process based on the aforementioned criteria. The Committee will present its final recommendation(s) to the City Council no later than October 7, 2024.

Frequency of meetings: As determined by the Committee

Is the committee permanent or temporary: Temporary

Composition of members: The Committee is comprised of 5-7 members and it is recommended to have all Wards represented. The Committee is open to all Hyattsville residents. Members of the Committee may not submit their own designs and must maintain impartiality when evaluating flag designs.