

Councilmember Waszczak



Title of Project Proposal	Description of Project/Summary Background	Fiscal Impact: Now- Dec 31, 2024	Legacy Cost:	Department Comments/Resources Needed to Implement	Equity Score
Hyattsville Pops! Storefront Activation Program	<i>Hyattsville Pops!</i> , a new storefront activation program that will support the recovery, stabilization and expansion of Hyattsville's commercial sector by providing six-month pop-up spaces for emerging small businesses, artists and ARPA-funded City services. to support up to nine (9) storefront activations (i.e., three in each zone at \$36,000 per activation), depending on the size and availability of spaces and tenants. The storefronts will serve as: Pop-up shops for emerging businesses, Pop-up galleries for local artists to rebuild a local following, temporary community centers.	\$325,000	\$0	In order to ensure proof of concept, one space in each corridor would be manageable. If the program is successful under ARPA, the City could continue the program in future years. The City would need to lease the property from the owner, ensure that the property owner allows the City to sublease the space for eligible uses, and the City could sublease the space to others. Staff recommends the sublessee bear responsibility for 10-15% of the lease costs to ensure an equity match.	7
Housing Manager Position	Create a new full-time position for a Housing Manager who will oversee the City's portfolio of housing ordinances, policies, programs, services, plans and data, including updated assessment of the City's housing needs, pursuit of partnerships and funding opportunities, management and evaluation of affordable housing policies and programs, and implementation of the City's Housing Action Agenda.	\$130,000	\$130,000	\$130k includes salary, benefits, contracted services, additional costs to establish a housing manager position. May want to consider as either (1) contract employee on one-year plus 6-month term, which could be rolled into a full-time position OR (2) contract for service with an affordable housing agency.	11

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Beautify Alternante Route 1	This capital investment project will enhance the safety and beauty of this corridor by: Partnering with PEPCO and SHA to add LED, dark-skies-compliant streetlights; Partnering with SHA to add bike lanes on the northbound and southbound sides of the road; Ordering and installing Hyattsville banners similar to others in the City that attach to streetlights; Replacing the “Welcome to Hyattsville” sign and adding a “Now leaving Hyattsville. Come back soon!” sign; Carrying out a concentrated project of façade improvements for businesses on and near Alt Route 1; Installing a big belly trash/recycling can on each side of the street; Dedicating additional code compliance staff time to this neighborhood to reduce negative impacts of auto related businesses’ Completing other placemaking investments as identified and prioritized by a robust community outreach process (e.g., painting a mural, planting trees alongside the road, adding signage to remind freight vehicle operators and single occupancy vehicle drivers to slow down).	\$150,000	\$0	Staff will need to work with the motion maker to discuss the motion. Many of these items are feasible, some (such as bike lanes) are not. The Capital Budget for FY24 proposes updates to Burlington Park, and staff is applying for a Community Parks and Playground grant via MNCPPC. Signage should be updated with future City-wide rebranding. Staff will coordinate with SHA on improvements to the road and to determine which items we as a City can invest in, with their approval. Received nearly \$900k for study of lower Ward 1, which includes this section of road. Staff is seeking Community Connector grants from the State via Bipartisan Infrastructure law.	7