

Title of Project Proposal	Description of Project/Summary Background	Department	Fiscal Impact: Now- Dec 31, 2024	Legacy Cost:	Department Comments/Resources Needed to Implement	Equity Score	Equity Officer Comments	Submitted By
Circulator Study Implementation	Implementation of the recommendations from the Shuttle Bus/Circulator Study that was conducted by Toole Design in 2018. I further move that Staff works with with the County, the State, DOT and other federal agencies to identify and secure additional fundings to offset the initial costs and to support the ongoing operational costs.	CED	\$715,000- \$4,300,000	\$715,000- \$4,300,000	Study was conducted in 2018, so the cost to execute may have increased due to inflation and supply chain availability. If there is a desire on the Council to proceed, updating study assumptions would be prudent. The only feasible option to implement within the required ARPA timeline is the option to contract services out to a third-party. Operationally, the City would publish an RFP to cotnract these services and enter into an agreement for performance of these services during the ARPA period. Thereafter, future contract agreements would be paid out of operating funds.	9	Recommendations on strategies for advancing equity: •Inclusive outreach and public engagement •Consider and reflect on factors of implementation that may perpetuate existing inequities. •Leverage the input of committees like the Race and Equity Task Force, as well as community partners and transportation advocacy groups for guidance on equity based implementation practices	Haba
School Emergency Preparedness Kits	\$60,000 for the purchase of approx. 350 emergency response kits and coordination of training for Hyattsville-serving schools and City-located facilities to use in the event of an emergency.	Police	\$60,000	\$2,000	A similar program exists at Bladensburg high school, which this program would be modeled after. In Bladensburg, the Bladensburg PD conducted a training before installation of the trauma kits with all teachers. Legacy cost: approx \$2,000 every two years to replace supplies that expire.	6	Recommendations on strategies for advancing equity: •This proposal is an opportunity to address gaps in emergency preparedness which disproportionately affect lower income, people of color, and people who do not speak English as a primary language at home. •Consider the question: what factors of implementation may perpetuate existing inequities? •Inclusive and culturally responsive outreach and public engagement.	McClellan
Mental Health Coordinator for Teen Center	Fund a part-time (full-time) mental health clinical practitioner to work with our Teen Center students with mental health programming and offer drop-in mental health clinic on site for all Hyattsville students. Fund outreach to schools for students in need of services.	Community Services/HR	\$100,000	\$100,000	Staff recommends doing an RFP for contracting with an outside firm to provide the counselor. This would keep the liability insurance from increasing and would give the capacity to handle anticipated volume of need. The staff further recommends a budget of \$100,000 (\$70,200 for salary and fringes) and \$29,800 for startup cost, overhead and data collection fees.	7	Recommendations on strategies for advancing equity: •Culturally competent and responsive mental health care providers will likely be key to the success of this program; particularly the recruitment of practitioners who have competencies in addressing language, culture and gender and sexual expression of a diverse group of young people.	Strab
HVL Loves the Arts	Fund opportunities for performing artists to give individual or group lessons, or educational performances to Hyattsville students in need	Community Services	\$16,000	\$16,000	The CS staff will assist with the development of the program, outreach, and recruitment of artists to provide lessons for the youth in our programs or residents who qualify. We will need assistance from communication to post flyers on social media.	7	Recommendations on strategies for advancing equity: •Inclusive outreach and public engagement. •Reflect on the factors that may perpetuate existing inequities and gaps in access to Arts education and ways the city can minimize barriers to access to this program for young people and families	Strab

E-Bikes for Community Policing	Upgrade HPD's bicycle patrol program by purchasing 10 E-bikes at \$6,300-8,000 per unit.	Police	\$80,000	\$0	PD would assign half to Patrol, half to Community Action Team, and have more officers on bicycles when weather permits. Maintenance costs would be incorporated into existing maintenance costs.	6	Recommendations on strategies for advancing equity: •Inclusive outreach, public engagement and messaging with/to community members is a central component to success of this initiative. •This proposal has the potential for pro-equity outcomes in the arena of safety. •Consider potential unintended consequences of implementation of this proposal •According the Department of Justice Office of Justice Programs’ Understanding Community Policing , “Effective community policing depends on optimizing positive contact between patrol officers and community members”. The use of E-bikes has the potential to reduce the perception of the increased militarization of police forces. It can provide officers with an alternative to the use of patrol vehicles, allowing for more in -depth interactions with residents and opportunities for advances in community policing and trust building with community members.	City Staff
VR Training Technology - PD	Purchase of four units of APEX VR training kits and the necessary software to conduct virtual reality training simulations for police officers. These units will be used as part of a regional training program located at HPD Public Safety Headquarters, providing training access to officers in surrounding municipalities.	Police	\$110,000	\$0	Purchase in preparation for Publicy Safety Headquarters opening Spring 2024. Quote stored in the packet.	10	Recommendations on strategies for advancing equity: •VR training can be used as a tool to promote community policing and de-escalation measures which can have long ranging equity impacts on the relationship between the police and community, particularly Black (and POC) residents, those with disabilities and/ or those experiencing in mental health crisis who are more likely to experience escalated interactions. •Resource: Virtual Reality as an Empathy Building Community Policing Tool, US Department of Justice	City Staff
PD Recrutement Advertising	HPD is working harder than ever to fill vacancies with experienced and qualified people. HPD intends to use multiple advertising avenues to promote applications for officer positions within the department, including purchase of advertising on a recruitment billboard and design and print of other advertising materials. HPD believes that advertising on this billboard, along with other means throughout our city, is the best way to advertise and attract new officers from our own communities.	Police	\$15,000	\$0	HPD believes that advertising available positions, salaries, and signing bonuses, along with other means of communication throughout our city, is the best way to advertise and attract new officers from our own communities. One-month billboard cost is approximately \$6,800. Billboard on Alternate Rt 1 near the intersection of Route 1.	2	Recommendations on strategies for advancing equity: •Prioritize gender, racial, and cultural diversity in the images and messaging for this campaign. •Consider the questions: how will the equity impacts of this proposal be measured? - what data will be collected and how will this program be evaluated?	City Staff
Updates to City Building Restrooms	Improvements to City Building restrooms. The City Administration building's restrooms require renovation, both public-facing and staff-only restrooms, to improve health and safety.	DPW	\$280,000	\$0	The City Administration building's restrooms require renovation, both public-facing and staff-only restrooms, to improve health and safety.	4	Recommendations on strategies for advancing equity: •Updates to city building restrooms will likely provide a generally positive impact on the community. •Opportunities for enhancing the equity in the design and implementation of this proposal include: oAvailability of gender neutral options oAvailability of infant and toddler changing stations and lactation spaces in public facing restrooms oPrioritizing accessibility for those with seen and unseen disabilities and/or mobility challenges.	City Staff

Council Chambers Renovation	Renovation of Council Chambers to ensure in-person meetings and video administration needs. Staff is reviewing options for full renovation and modified/limited renovation plans. The proposed budget will support necessary upgrades to the AV system to support hybrid meetings and enable the space to be utilized for staff and community meetings in addition to Council meetings.	DPW	\$120,000	\$0	The cost reflect a scaled down proposal from what was presented to Council on December 19, 2022. Required A/V upgrades ~ \$60k. Upgrades to include new chairs/tables, carpet, drapes, dais/staff tables, and storage closet, ~ \$60k. Information Technology costs may be offset by PEG funds.	7	Recommendations on strategies for advancing equity: •Increasing access to civic participation for Council residents and staff could have significant impacts on equity. •Consider prioritizing increased accessibility for people with disabilities and mobility constraints, as well ADA Best Practices in Communications for the procurement of the technological infrastructure for hybrid in-person/virtual meetings	City Staff
City Building Security Upgrades	Upgrading building access and security for all City-owned buildings, including Driskell Park, Teen Center, and the City Administration Building.	DPW	\$200,000	\$10,000	The current buiding access systems need to be upgraded to ensure safety of staff, residents, and visitors. Updgrades will include new camera and access control systems at all properties, integrated and centralized monitoring at the Public Safety Headquarters.	5	Recommendations on strategies for advancing equity: •Increasing safety in city buildings and recreation centers may have pro-equity outcomes especially for Seniors who often utilize the city building for participation in events and programming. •Consider prioritizing public engagement and communications with this group in the implementation of this proposal.	
City Building 2nd Floor Renovations	Upon relocation of the Police Department to the new Public Safety Headquarters, short-term and long-term planning for the efficient use of the space on the 2nd floor are needed. This proposal is for conducting a design study of the 2nd floor reonovations, with the results of the Space Utilization Study as part of the planning process.	DPW	\$400,000	\$500,000 - \$1,000,000	Expected cost of design and planning: \$400k. Starting the process in early FY24 will allow decisions about renovations to be made in early 2024, with work to begin shortly after the Police relocate in Winter 2024.	3	Recommendations on strategies for advancing equity: •Prioritize disability access and inclusion in implementation of updates •Promote a sense of cultural and social inclusivity and belonging in design elements during the implementation phase of this initiative.	City Staff
Driskell Park Community Building Renovation	The Driskell Park Community Building is primarily oriented toward providing programming for children and youth. To best provide adequate facilities for the current use, renovations are needed to improve health and safety, upgrade restrooms, install new HVAC, and other improvements. These renovations will be done in a way that can be built upon if future expansions of the building are desired.	DPW	\$500,000	\$0	This proposal is for construction and renovation of the existing facility, including Renovation of restrooms, HVAC, and other facilitites at the Driskell Park community building.	4	Recommendations on strategies for advancing equity: •Prioritize disability access in implementation of updates •Consider the question: what factors may perpetuate existing inequities?—ADA compliance, gaps in access to gender neutral facilities, existence and placement of baby/infant changing facilities and lactation spaces	City Staff
Environmental Depot	This proposal is to acquire property necessary to establish a Hyattsville recycling center, which is part of an effort to increase residential recycling rate by 50% within the next 6 years. Hyattsivlle currently diverts 25% of solid waste from landfills. The Environmental Depot will address recycling disparities by locating a drop-off station in Hyattsville that is more readily accessible to residents than existing County facilities, which require a minimum 20-minute commute to access. In addition, the Environmental Depot will include collection bins that can be moved to locations across the City to boost access to materials recycling and staff to investigate other methods to increase residential recycling within the City.	DPW	\$500,000	Unknown	This item is for property acquisition only. The first cost to incur would be property acquisition, which will take 12-18 months. Then design and build/renovation. Cost estimates: Property cost: \$500-800k. Design: 200k. Renovation and install: \$2-4m. EPA Grant application has been submitted for \$1M	7	Recommendations on strategies for advancing equity: •This proposal has the potential to yield pro-equity outcomes, keeping in mind the question: how will the city remain data driven in evaluating the impacts of implementation and measures of accountability? •Consider opportunities to involve stakeholders in decision making around siting/location of the depot. •Consider potential unintended consequences of implementation of this proposal in regard to environmental justice issues and siting. •Prioritize inclusive outreach and public engagement. •Resource: Distributive Justice and the Environment, University of North Carolina School of Law •Resource: King County, WA South County Recycling and Transfer Station Equity Impact Review	City Staff

Public Restroom and Shower Facilities in City-Owned Parks	Purchase of a mobile shower facility for City parks. The City of Hyattsville currently maintains 12 park facilities and only 1 park currently has public restrooms. The COVID-19 pandemic has changed the way public bathrooms are viewed and being utilized. Bond Bill funding was requested for the purchase of two outdoor restrooms at \$900,000. This request is to also purchase a mobile shower unit to supplement the two restrooms.	DPW	\$300,000	\$20,000	The mobile shower estimated cost is \$300,000.	8	Recommendations on strategies for advancing equity: <ul style="list-style-type: none"> •Consider any potential unintended consequences of implementing this proposal •Consider how the city will evaluate the outcomes and accountability measures for this proposal. •Leverage partnerships with community organizations and advocacy groups serving unhoused people in the region for guidance on best practices for implementation of this proposal. 	City Staff
Expand Electronic Sign System	Purchase two additional electronic signs and reimburse the City for one electronic sign. We have two existing electronic signs. One is in Centinneal Park in Ward 1. The other is currently located at Driskell Park in Ward 2. We also have another sign coming online this year at Ager road. Additionally, we would like to purchase up to two additional signs to place in different locations in the City. Potential locations are Queens Chapel Road (W5), Alternate Route 1, and the Duck Pond (W3). Units cost: \$40k/each	Communications and Legislative Services	\$120,000	\$0	Units cost: \$40k/each. Ager Road sign is already budgeted FY23-FY24, seeking reimbursement with ARPA and purchase of additional signs. There are no legacy costs. The software to manage the signs is included in the sign purchase.	6	Recommendations on strategies for advancing equity: <ul style="list-style-type: none"> •Expanding electronic signage in HVL can be a driver in expanding bi-lingual communications and outreach, particularly for those with limited digital access. •Consider prioritizing placement of new signage in the order of locations with the highest equity impact first. 	City Staff
Purchase of Solar Messaging Boards	Purchase of three (3) solar based messaging boards. The signs can provide information on upcoming city events, wayfinding, polling, traffic pattern changes, links to city social media. They can also be custom wrapped with City branding. The signs are pedestrian friendly, suitable to placing in high traffic parks and are made to be interactive. The proposed locations are Driskell Park, new Teen/Multigenerational Center, and The Spot. An alternate location for consideration is Hyatt Park. We have a memorandum and quote for three solar signs at \$67,500, including installation on a concrete pad which will need to be supplied by the City. This is a discounted fee for purchasing a qty of 3 signs. Typically signs cost \$25K each. There will be no permitting fees as the signs will be installed on City owned property. Installation will be completed by the vendor and is included in the quote. The City must provide a 4x4 concrete pad at each location. \$4,000 has been included in the fiscal impact to cover the installation of the concrete pads.	Communications and Legislative Services	\$71,500	\$6,200	Staff has a memorandum and quote for three solar signs at \$67,500, including installation on a concrete pad which will need to be supplied by the City. This is a discounted fee for purchasing a qty of 3 signs. Typically signs cost \$25K each. There will be no permitting fees as the signs will be installed on City owned property. Installation will be completed by the vendor and is included in the quote. The City must provide a 4x4 concrete pad at each location. \$4,000 has been included in the fiscal impact to cover the installation of the concrete pads.	8	Recommendations on strategies for advancing equity: <ul style="list-style-type: none"> •Investing in solar signage in HVL is a driver in expanding bi-lingual communications and outreach, particularly for those with limited digital access. •Considering the interactive nature of these messaging boards, think about implementing some of the ADA Best Practices in Communications to ensure accessibility for all (especially deaf/ hearing in paired, vision impaired, those with sensory and with mobility issues speakers) 	City Staff
The Spot Placemaking Project	The Spot Placemaking Project is a proposal to create a trailhead and public use space on undeveloped City-owned parcels on Hamilton Street, east of Baltimore Avenue, that about the Rhode Island Avenue Trolley Trail. Staff is proposing a community planning session to envision the space, programming, and amenities. Allocation would cover balance of capital improvements that are not covered with allocated Maryland DHCD funds. Legacy costs are annual maintenance and sanitation, we expect the same level of service that is currently maintained at Hyatt Park. This does not include restrooms, adding restrooms is \$20k/yr.	CED	\$300,000	\$5,000	Allocation would cover balance of capital improvements that are not covered with allocated Maryland DHCD funds. Legacy costs are annual maintenance and sanitation, we expect the same level of service that is currently maintained at Hyatt Park. This does not include restrooms, adding restrooms is \$20k/yr.	3	Recommendations for strategies to advance equity: <ul style="list-style-type: none"> •This proposal has the potential to have generally positive impacts on recreation for the community at large. To enhance equity consider how aspects of implementation of this proposal could be designed to close gaps in access to recreation for historically underserved groups. •Consider- are there factors at play that may perpetuate existing inequities? •Prioritize inclusive outreach and public engagement in the decision-making process. 	City Staff

Hyattsville Crossing BID	Funding of start-up costs for Hyattsville Crossing Business Improvement District (BID). A Business Improvement District is an economic development tool that allows a geographic cluster of commercial property owners to collectively invest in activities that improve economic vitality. Common programming for a BID include enhancements to public safety, improvements to landscaping, programs similar to Hyattsville's Clean and Safe team, marketing and branding to attract customers to the area, and public events.	CED	\$150,000	\$20,000	Funding would include organizational start-up costs, staffing and an additional work-order to provide the organization with technical services throughout its infancy. Proposal would be executed through a contracted services agreement. The Hyattsville Crossing BID Feasibility Study was presented to City Council on May 2, 2022. Additional information is available: https://www.hyattsville.org/1022/Business-Improvement-District-BID	5	<p>Recommendations for strategies to advance equity:</p> <ul style="list-style-type: none"> •Reflect on ways the city will evaluate the equity impacts of the HVL Crossing BID and means of measuring accountability. •Reflect on the question: Are there potential unintended consequences of the implementation of this proposal which could widen gaps in equity? •Consider ways to bolster MWB's to minimize any potential gaps in access to BID membership. By making increasing access to economic growth and opportunity for historically marginalized communities a key factor, the proposal has the potential for significant pro-equity outcomes. •Consider ways to expand community input in decision making •Resource: Consider ways to appropriately utilize the findings of the Silver Spring Racial Equity and Social Justice Impact Statement to avoid unintended consequences and enhance equity in the HVL Crossing BID process. 	City Staff
IT Infrastructure Investment	Information Technology investment to include a dedicated uninterrupted power supply (UPS), additional supplemental humidity and conditioning of server room and additional/refresh of Dell PowerEdge server blades and dedicated backup power. Adding staff capacity with a new position dedicated to the City's IT needs.	IT	\$300,000	\$155,000	Requests are documented in 2022 IT audit, which is provided in the packet.	1	<p>Recommendations on strategies for advancing equity:</p> <ul style="list-style-type: none"> •An Equity impact score of 1 is not a commentary on the value or necessity of this proposal, rather it is an evaluation of it's likely impact on equity. •One way to enhance the equity impact of this initiative is the targeted recruitment of MWB vendors in the procurement of these IT services . 	City Staff
Salary Adjustments	Upon review of compensation study conducted by Evergreen Solutions, recommended adjustments to pay scales and salaries for positions that are out-of-step with market conditions. Request for ARPA reimbursement.	HR	\$300,000-\$500,000	\$300,000-\$500,000	Final Compensation Study was received by Staff in February 2023 and is being reviewed. Council will be briefed on Comp Study and Pay Changes.	4	<ul style="list-style-type: none"> •Consider the questions <ul style="list-style-type: none"> oHow does the prioritization of salary adjustments for these segments of staff address gaps in pay equity for historically undercompensated groups? oHow will the equity implications of the results of the compensation study be measured? oAre there potential unintended consequences of the implementation of this proposal which could widen gaps in equity? 	City Staff
Hyattsville Business Advertising Campaign	This proposal is to develop a concerted marketing effort to bring those customers living outside of Hyattsville back to Hyattsville. A visit Hyattsville website similar to websites all the Mainstreet Maryland communities already have will really help in marketing Hyattsville and its businesses. (in all three business districts) Hyattsville residents would also use this new site to more easily find local classes, events, menus, etc.. There are a few different models for the city to follow. Many cities have their communications departments administer sites like this, others have a staff member in their community and economic development department in charge of marketing their city, and many other cities pay a local nonprofit such as the Hyattsville CDC or Sohy to do this type of work.	CED	\$50,000	\$10,000	Coordinating and improving a marketing campaign that benefits City businesses with consistent branding is one of the recommendations from the Hyattsville Business Retention and Expansion study. This project is supportable and the budget is reasonable.	5	<p>Recommendations on strategies for advancing equity:</p> <ul style="list-style-type: none"> •Reflect on ways to enhance equity by considering: How can the city take measures address gaps in access for business owners who have historically faced barriers to participation (MWB) . •Inclusive and accessible outreach and public engagement is especially important in the implementation of this proposal. •This initiative has the potential to yield a significant pro-equity impact on social belonging when diversity in racial, linguistic and cultural representation is prioritized in branding and communications 	Croslin

Ager Rd/Queens Chapel Alley Pedestrian Safety Improvements	The City of Hyattsville has been evaluating the Ager Rd Alley and store fronts with the Council members and property owner to identify ways to increase safety concerns. Over the past year, there have been over 500 calls for service for vandalism, crime (assault/robbery), loitering, public drunkenness, public urination and homelessness. These challenges along with limited lighting and activated walkways has contributed to the declining area conditions. The area also has bike and pedestrian challenges, a lack of effective storm water management, and illegal dumping. Request the City activate the area and increase the Clean and Safe Team by two additional members to allow for visibility and safety early mornings and late afternoons. Bond Bill funding of \$1m requested from the State Legislature.	DPW	\$1,500,000	\$20,000	The City has been partnering with the property manager to identify mitigating solutions and requested Bond Bill funding for this effort. We plan to contract with a consultant to provide plans to activate the Alley with lighting, environmental design, and artwork. This will be the first step in creating a safer experience for residents and visitors. This initiative also includes increasing the Clean and Safe Team by two additional members	7	Recommendations on strategies for advancing equity: •This proposal has the potential for pro-equity outcomes, particularly in the realm of public safety and justice. •Consider the questions: owho will most benefit and who will be burdened by the outcomes of this proposal oWhat are some potential unintended consequence of implementation of this proposal?	Solomon, Haba, Peabody, Sandino
Public Wi-fi	At the time of installation of the City Big Belly trash cans, the service provider indicated that there was sufficient space inside of the trash cans to accommodate routers and other devices necessary to support public wifi infrastructure. This request is that we work with our technology consultant to determine the feasibility of using big belly trash cans (or other mediums if necessary) to implement public wifi in public spaces.	DPW	\$60,000	\$0	Adding wifi to Big Belly trash cans is no longer a feasible option. A formal study to evaluate public wifi options, locations, and technology availability to develop a public wifi implementation plan. \$60,000 est.	9	Recommendations on strategies for advancing equity: •Consider opportunities to involve stakeholders •Consider the question: what factors may perpetuate existing inequities? •Inclusive outreach and public engagement •Consider surveillance and data privacy concerns •Resource: Cities Coalition for Digital Rights Checklist	Solomon
Scholarship for City Camps	Provide HVL scholarship to fifteen K-5th grade residents who need financial assistance. The recipients will be able to attend year-round one-day camps, winter, spring, and summer camps.	Community Services	\$34,000	\$34,000	Community Services staff can create a scholarship application, review the income requirement, approve applications, and send scholarship notifications. This will be an added duty to the director of community services and youth manager. This program will also need the support of communications to assist with social media and outreach.	8	Recommendations on strategies for advancing equity: •This program has the potential for pro-equity outcomes. •Consider how the equity impacts of implementation will be evaluated. •Prioritize inclusive outreach and community engagement. •Consider the question: what factors may perpetuate existing inequities to accessing quality and affordable childcare in implementation?	Solomon
Hyattsville Dog Park and Community Garden	This is a request to work with MNCPPC to determine the feasibility and cost of taking on ownership of the area adjacent to the Riverfront development. The purpose of the space would be to operate a Dog Run and Community Garden along the trail.	DPW	\$200,000	\$15,000	Existing Community Garden is being installed at Heurich Park, expected to be online Spring/Summer 2023. An outside dog park facility with these specific amenities would require an agreement with MNCPPC for easements on the use of the property and the facility, which is a multi-year negotiation process. Depending on details of the facility, the cost for the dog training park could be upwards of \$300,000. This project is likely not able to be executed within the ARPA timeline, and should be considered for a future budget year.	4	Recommendations on strategies for advancing equity: •This project has the potential for pro-equity outcomes in area of social belonging and health; however inclusive public outreach and engagement is necessary for those outcomes to be realized •Consider using the City of Raleigh, NC's Dog Park study as a framework to avoid possible unintended consequences of this initiative •Resource: Nextcity.org Raleigh Thinks About Equitable Public Space in Dog Park Study	Solomon
Publish a Small Business Directory	A directory for small businesses, organized by business type and commercial district, shall be prepared for digital and print publication by mid-August 2023. Once printed, the directory shall be mailed to all Hyattsville households. The digital publication should be located on a website solely for the city's small businesses.	CED	\$80,000	\$10,000	Coordinating and improving a marketing campaign that benefits City businesses with consistent branding is one of the recommendations from the Hyattsville Business Retention and Expansion study. This project is supportable and the budget is reasonable.	3	Recommendations on strategies for advancing equity: •Reflect on ways to enhance equity by considering: How can the city take measures address gaps in accesses for business owners who have historically faced barriers to participation (MWB) . •Prioritize language equity in communications and community outreach.	Schaible

SMART Waste Management Study	<p>The proposed SMART Waste Management Study will provide much more robust analysis of the relative benefits and costs of SMART waste management programs. The Statement of Work for this study includes additional analysis on fiscal costs of implementation, relative environmental benefits, and an assessment of relevant case studies. The scope includes developing a pilot program based off of feedback from the Hyattsville City Council on the preferred SMART approach, and providing support for implementation and data collection/analysis of the pilot program.</p>	DPW	\$60,000	\$0	This is the cost for the study to identify project cost, scope, equipment, staffing, etc. The underlying project is likely significant in scope and cost.	5	<p>Recommendations on strategies for advancing equity:</p> <ul style="list-style-type: none">•Consider a formalized equity review as a component of this study, asking the question ‘ what are some of the possible unintended consequences of the implementation of the proposed policy changes?’- for example if a Pay As You Throw program were adopted.	Schaible
Hyattsville Tree Canopy Restoration Budget Request	<p>I move that the Mayor and Council approve the Hyattsville Tree Canopy Budget Request, which would allocate ARPA funds to address and reverse the ongoing loss of tree canopy in Hyattsville.</p> <p>This budget request includes funding to accomplish the following tasks:</p> <ul style="list-style-type: none">•Conduct a comprehensive, City-wide survey to identify public locations to plant trees, updating our current Treekeeper database as needed, considering general spacing requirements, tree well dimensions, and the presence of aboveground and underground utilities.•Work with homeowners and commercial property owners to identify appropriate privately owned locations for tree planting.•Plant and maintain 750 trees, spread out over the entire City, with a priority on parts of our City with less existing tree cover, including locations near our Metro stations and east of Route 1.	DPW	\$331,000	\$100,000	This proposal was vetted with the City's arborist before being proposed, and staff agrees that the number is accurate. Staff added legacy cost for \$100k for additional tree care	6	<p>Recommendations on strategies for advancing equity:</p> <ul style="list-style-type: none">•This project has the potential for long term environmental justice and equity impact- particularly in areas of the city that are less tree dense or those that may register lower air quality•Consider a formalized equity impact review of the Tree Canopy Restoration Project•Prioritize areas with disproportionately low access to tree canopies and those that register lower air quality in implementation•Resource: Tree Canopy Programs in the Washington DC-MD-VA Air Quality Plan, US EPA	Schaible
Driskell Park Three-Season Programmable Outdoor Space	<p>Driskell Park is the only City of Hyattsville Park that has indoor programming space. The population and demand for child and youth participation continues to increase. In fact, with the 2020 Census projections and the new development planned throughout the City, we anticipate significant growth over the next 4-5 years. The new Teen Center currently under construction will accommodate programming and tutoring for our Teens, however, our toddlers and youth have limited space at Driskell Park. They currently use the facility for after school, seasonal, and summer programming. In order to provide additional space for child and youth camps recommend construction of a 3 season outdoor raised platform adjacent to the current recreation building. This will allow us to move children off of the waiting list into City sponsored, low cost, activities and programming. The City requested Bond Bill funding/Grants for this initiative.</p>	DPW	\$300,000	\$20,000	Once funding is approved design work can be solicited immediately. The design portion is not anticipated to take very long and construction can be solicited soon after. Construction can be completed in Spring 2024. This expansion will allow the Community Services team to expand service offerings.	7	<p>Recommendations on strategies for advancing equity:</p> <ul style="list-style-type: none">•Consider issues of equity of access for children and youth with disabilities (ADA Best Practices in accessible recreation design)•Prioritize inclusive outreach for the design of this proposal•Resource: 2022 Mid Atlantic ADA Conference Presentation: Recreational Facilities (see attached document)	Peabody
Staff Mental Wellness Initiative	<p>I move that the FY2024 budget include 50,000 for opt-in staff mental health program, including a participation bonus for staff who reach identified benchmarks for participation.</p>	HR	\$150,000	\$150,000	Options range from text-based service to assist with positive thinking and motivational messaging to an app-based technology, and the prices range \$150k-\$400k/year. Staff recommend utilizing the CopeNotes text-based program on a pilot basis at \$150k/year.	5	<p>Recommendations on strategies for advancing equity:</p> <ul style="list-style-type: none">•Prioritize culturally competent and responsive Mental Wellness interventions•Consider the question: what factors may perpetuate existing inequities to accessing mental health care in implementation?	Peabody

Hyattsville Pops! Storefront Activation Program	<i>Hyattsville Pops!</i> , a new storefront activation program that will support the recovery, stabilization and expansion of Hyattsville’s commercial sector by providing six-month pop-up spaces for emerging small businesses, artists and ARPA-funded City services. to support up to nine (9) storefront activations (i.e., three in each zone at \$36,000 per activation), depending on the size and availability of spaces and tenants. The storefronts will serve as: Pop-up shops for emerging businesses, Pop-up galleries for local artists to rebuild a local following, Temporary community centers.	CED	\$325,000	\$0	In order to ensure proof of concept, one space in each corridor would be manageable. If the program is successful under ARPA, the City could continue the program in future years. The City would need to lease the property from the owner, ensure that the property owner allows the City to sublease the space for eligible uses, and the City could sublease the space to others. Staff recommends the sublessee bear responsibility for 10-15% of the lease costs to ensure an equity match.	7	Recommendations on strategies for advancing equity: <ul style="list-style-type: none">•Inclusive outreach and public engagement•Reflect on the factors that may perpetuate existing inequities and and ways the city can minimize barriers to access to this program, particularly for business owners who do not speak English as a first language and MWBEs•Prioritizing utilizing spaces for community centers as hubs for information sharing and community engagement could enhance the equity focus of this proposal	Waszczak
Housing Manager Position	Create a new full-time position for a Housing Manager who will oversee the City’s portfolio of housing ordinances, policies, programs, services, plans and data, including updated assessment of the City’s housing needs, pursuit of partnerships and funding opportunities, management and evaluation of affordable housing policies and programs, and implementation of the City’s Housing Action Agenda.	CED	\$130,000	\$130,000	\$130k includes salary, benefits, contracted services, additional costs to establish a housing manager position. May want to consider as either (1) contract employee on one-year plus 6-month term, which could be rolled into a full-time position OR (2) contract for service with an affordable housing agency. May be able to fund through DHCD for a portion of future costs.	11	Recommendations on strategies for advancing equity: <ul style="list-style-type: none">•Access to affordable, quality Housing is a significant challenge to equity in HVL and the region. Implementing the HVL Housing Action plan is a significant and tangible step in the direction of urgently addressing the needs of often marginalized residents.•Reflect on the factors that may perpetuate existing inequities and ways the city can prioritize and act on the sometimes conflicting needs of various groups.•Reflect on how the city will evaluate the impacts and means of accountability•Supplemental resources: In February 2023 the Metropolitan Washington Council of Governments (MWCOCG) released a draft Regional Housing Equity plan.	Waszczak
Beautify Alternative Route 1	This capital investment project will enhance the safety and beauty of this corridor by: Partnering with PEPCO and SHA to add LED, dark-skies-compliant streetlights; Partnering with SHA to add bike lanes on the northbound and southbound sides of the road; Ordering and installing Hyattsville banners similar to others in the City that attach to streetlights; Replacing the “Welcome to Hyattsville” sign and adding a “Now leaving Hyattsville. Come back soon!” sign; Carrying out a concentrated project of façade improvements for businesses on and near Alt Route 1; Installing a big belly trash/recycling can on each side of the street; Dedicated additional code compliance staff time to this neighborhood to reduce negative impacts of auto related businesses’ Completing other placemaking investments as identified and prioritized by a robust community outreach process (e.g., painting a mural, planting trees alongside the road, adding signage to remind freight vehicle operators and single occupancy vehicle drivers to slow down).	DPW	\$150,000	\$0	Staff will need to work with the motion maker to discuss the motion. Many of these items are feasible, some (such as bike lanes) are not. The Capital Budget for FY24 proposes updates to Burlington Park, and staff is applying for a Community Parks and Playground grant via MNCPPC. Signage should be updated with future City-wide rebranding. Staff will coordinate with SHA on improvements to the road and to determine which items we as a City can invest in, with their approval. Recieved nearly \$900k for study of lower Ward 1, which includes this section of road. Staff is seeking Community Connector grants from the State via Bipartisan Infrastructure law.	7	Recommendations on strategies for advancing equity: <ul style="list-style-type: none">•Inclusive outreach and public engagement•Consider implementing beautification projects which promote Cultural Equity, utilizing art whose subject matter reflect the diversity of the city.	Waszczak