

AGENDA

Virtual Summer Campaign

06/3/2020

6:00 – 7:00 p.m.

Location: Zoom Web Meeting
Join URL: <https://zoom.us/j/92737989155>
Dial In: +1 301 715 8592 US

Attendees: Complete Count Committee

Please read: Meeting packet in advance

Please bring: Progress on assignments

6:00 – 6:05 **Approving Minutes**
Approving Minutes 5.20 | Co-Chairs

6:05-6:15 **Staff Liaison/Member Updates**
General updates/HVL & PGC response | Jan
Budget Review w/Census Grant | Jenn & Matt

6:15 – 6:30 **Committee Updates**
Business Outreach | Patrick
Faith Community | Matt
K-12 Schools | Christine
Community Colleges | Leanne
Senior Community - Nursing Homes | Matt
Senior Community - Meals on wheels | Jenn
Immigrant group coalition outreach list | Jenn
Apartment Liaison | Volunteer needed

Ad Campaign
Sign placement update | Jenn
Additional Advertising Estimate Update | Jan
Social/Digital | Steven
HLV Video Contest | Jenn
New Comms Themes | Alyssa
Vote on additional ad items | All
-big bellies
-postcards
-social media
-bus shelters

6:50 – 7:00

Review / Close Meeting

Public Comments | Residents & Guests

Review Goals for next meeting | Chair

Choose next date & Close Meeting | Chair