

soofa sign

The neighborhood
news feed for
smart cities.



A 100% solar-powered,
turnkey solution for
city communication
and wayfinding.



On-demand pedestrian data.



Install in minutes with no
wires. 100% Sustainable.



Increase access to vital
community information.



Make vital community information accessible to all.

Communicate news and PSAs to all, including those without access to the internet or devices.

Soofa Signs are a trusted source of information on health guidelines, events, public works, and more.



Build a display customized to your municipality's needs.

Digital display options include:

- Real-time transit schedule
- Events
- Opinion polls
- Emergency Alerts
- Social Media Feeds

Automatically share social posts, transit updates, and emergency alerts in real time. Localize messaging and reach specific neighborhoods with our online platform.



Widgets customized for every city

Share vital community information in the Local Updates widget to ensure residents and visitors in your area hear from you.

There is no limit to the amount of posts, our system will just rotate through depending on the amount.



Events



Local Updates



Transit



Restaurants



Tweets



Poll / Opinion



News

Local Updates

SUMMER SCREEN ON THE GREEN

06. 17 Encanto

07. 08 Turning Red

07. 22 Cruella

City Center Park at Sundown
Hosted by Main Street Fayetteville
Sponsored by Brightmoor Healthcare

SPRINGFIELD NEIGHBORHOOD

Jan 24th
Partly Cloudy
↑ 72°
↓ 52°

Transit

	102 University Drive ⌚ 10:01 ⌚ 10:21
	E-Line New Hope Commons ⌚ 10:24 ⌚ 11:24
	24 LTD to 87 Ave ⌚ 10:34

Local News

+18 More:

Neighborhood Workshop 2021

Fri, 01 Feb 2022
To further promote neighborhood engagement, the City of Springfield is hosting a Neighborhood Workshop on Tuesday, Oct...

Springfield Begins Multi-Mile Road Project

Mon, 20 Sep 2022
Contractors will begin work on a multi-mile roadway improvement project in Springfield starting Tuesday, Sept. 21 with milling and...

Springfield Passes Ordinance for Golf Carts

...

Going to a concert!
Posted at 10:45am

Cincinnati baby!
Posted at 2:24pm

Going to relax on a beach somewhere. Not sure where yet, but the ocean is calling my name.
Posted at 11:42am, Sat Mar 3

Widgets customized for every city

Soofa signs can integrate with a transit API or GTFS feed to display real-time transit for pedestrians.

The transit applet updates every two minutes, and displays the line, location, and next scheduled arrival.



Events



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Enhance wayfinding and welcome visitors with custom vinyl decals.

Help pedestrians navigate the area and drive traffic to local attractions and businesses with an eye-catching vinyl sticker reflecting the character of the neighborhood.



Thank you!

www.soofadigital.com/soofa-sign



soofa®

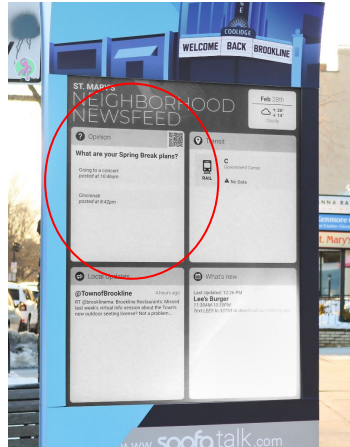
Appendix



Choose which features you want to display on the Sign.



Events calendar
Weather updates



Polling widget



Real-time transit
information

Performance

- Upto 23 hours operating hours/day
- Sensor-enabled LED overhead light illuminates screen in the dark
- Soofa Operations Team monitors performance metrics remotely

Durability

- Proven seamless operation in extreme temperatures -10 to 100F (From Vegas to Boston)
- Epoxy powder-coating protects from graffiti, rust and corrosion

Specs

Solar powered

- Solar panel: 65W
- Battery: 24V, 12Ah
- Wireless connectivity

Electronic paper display

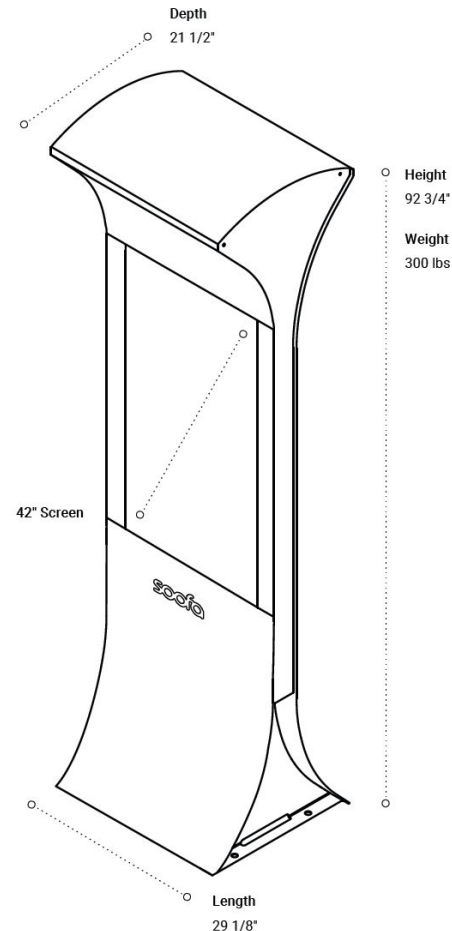
- Sixteen shades of grey
- 42" screen size
- High resolution imaging

Beautiful, sturdy design

- Structure: steel
- Finish: zinc & polyester powder coated

Simple, four bolt installation

- Suggested anchors
 - 8" 1/2 dia. threaded rods
 - 1/2" theft proof nuts



Plug-and-play Installation

- 20min installation with four bolts (no wiring)
- Apps are setup in advance and content is preloaded
- Small footprint for easy placement: 21.5" x 29.1"
- Engineered to withstand hurricane force winds (180mph)

