

CITY OF HYATTSVILLE

Age-Friendly Action Plan

Year in Review 2020 (FY21)

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FY20/21 AGE-FRIENDLY PRIORITIES

- Hire an Age-Friendly Program Lead to implement Age-Friendly Action Plan recommendations.
- Collaborate with staff across departments to prioritize and implement Action Plan components; ensure activities align w/ City priorities and budget.
- Establish an Age-Friendly Work Group to inform and shepherd implementation of Action Plan components; foster and grow external partnerships.
- Identify grant funding to support prioritized programs and services.
- Create an emergency contact list to reach and support seniors.



FY20/21 PROGRAM HIGHLIGHTS



GRANTS AND POLICY

- Federal Transit Administration (FTA) Enhanced Mobility
 Options grant submitted Nov. 4, 2019.
- National Capital Region Transportation Planning Board (TPB) notifies City of successful application January 2020; award amount approved by FTA Nov. 5, 2020.
- FTA funds (\$339,543) will be used to expand and diversify transportation options for older residents and persons with disabilities.
- TITLE VI policy developed, prohibiting discrimination on basis of race, color, or national origin within City's federally-funded programs; policy adopted by Council March 2, 2020.



PARTNERSHIPS

- Partnerships with Hyattsville Aging in Place, Habitat for Humanity Metro Maryland, and County Office of Emergency Management deepened to coordinate provision of senior services and resources.
- Liaising with County's Food Equity Council provided opportunities to elevate awareness about food insecurity among seniors and strategies to address it.
- Collaboration with Greenbelt Assistance in Living leveraged to explore community-based models for providing in-home support services and assisting seniors with the use of technology.
- Ties to AARP and Age-Friendly Network offer opportunities to share and learn best practices for creating and sustaining Age-Friendly Communities.



VULNERABLE POPULATIONS INITIATIVE

- Senior Community Needs Survey developed in response to COVID-19 pandemic; pilot phase completed in October; survey to be fielded this month.
- Emergency Assistance Voluntary Registry program initiated in Spring to identify individuals needing specialized assistance in event of a disaster or public health threat.
- Community mapping of senior, vulnerable and hard-toreach populations project implemented in Summer using Geographic Information System (GIS) technology.



CITY'S COVID RESPONSE

- Community Services Transportation Coordinator redeployed Call-A-Bus services to deliver food boxes and meals to seniors and community partners w/ support from Emergency Operations Manager.
- Senior Services Coordinator expanded meal deliver service to seniors experiencing food insecurity via partnerships with Meals on Wheels and County Senior Nutrition Program.
- Cell phones were donated and distributed to seniors with 90-days prepaid service (Mayor's initiative); volunteers made check-in calls to seniors (Mayor's initiative).
- Age-Friendly Work Group and Senior Services staff identified programs to increase seniors' social inclusion and engagement during COVID-19.
- Hyattsville Aging in Place (HAP) awarded grant from COVID-19 Relief
 Fund to provide ride-hailing services to seniors.



FY21/22 PROGRAM PRIORITIES



FY21/22 PRIORITIES

- Launch Enhanced Mobility Options project; procure wheelchairaccessible vehicles; implement TITLE VI policy
- Collect and analyze Senior Citizen Community Needs Survey findings; identify opportunities to enhance provision of services and outreach
- Rollout Emergency Assistance Voluntary Registry
- Apply GIS mapping to identify and expand outreach to seniors, including hard-to-reach and vulnerable community members
- Collaborate with Senior Services staff to expand program offerings (e.g., nutrition, caregiving, falls prevention, elder abuse)

FY21/22 PRIORITIES (CONTINUED)

- Explore additional sources for discounted home repair and maintenance services; continue to promote CAPABLE home modification program
- Collaborate with Senior Services to print and distribute updated Directory of Services for Senior Residents
- Explore and identify resources/options for in-home care support
- Continue to grow outreach to diverse community groups; diversify representation among Wards within Age-Friendly Work Group

