

Complete Count Committee Meeting Minutes

September 2, 2020; 7:30 – 9:30 pm

Committee Member Attendees: Jenn (co-chair), Kristina (secretary), Alissa, Steven

Staff: Jan Guszynski

Member of Public: Nancy Dimaio

Jenn called the meeting to order at 7:37 pm

1. Approval of August 19, 2020 minutes

- MOTION to approve minutes Jenn
 - i. Christine seconded
 - ii. Approved unanimously

2. Staff Liaison/Member Updates

General HVL & PGC (Jan)

- HVL 60.1% (we broke 60%)
- MD 69.4%
- PGC 67.4%

Updates

- Postcards printed and sitting at the mail house
- They're supposed to drop on Wed, 9/9
- 1500 postcards are at the city bldg (could be used with Chromebook partnership)
- Phone list investigation: not successful in getting the phone list from the city – can't deliver to 3rd party; as an alternative the city will do a robocall from the Mayor on the date of our choosing (9/14?); Alissa to work on script – Mayor is bilingual and can do it in both English and Spanish; generally avoid robocalls and leave them for emergencies – making an exception for census; city hasn't heard from Mayor since Feb
- Police ice cream social; mobile assist unit (only one census completed; but a good example of how to safely distance socially)
- Community march; mobile assist unit (completed one census); a few others committed to completing the census
- Ideas to bump numbers
 - Consider doing caravan/ice cream social to encourage census swag; mobile units come fully loaded with additional swag (ice cream truck costs \$400/hour)
 - Maybe faith based orgs could also amplify these opportunities

- Deni Traveras is doing their event on 9/7 – focused on large apt buildings and dwellings; she's going across her district – identify where she's going in HVL
- We could do ours on 9/14 or 9/20 – only cost to us would be the cost of the truck
- Budget update
 - What Jan circulated makes it look like we have \$3710 left (see budget); may not include prizes for contest that isn't really going anywhere
 - Kristina to go through minutes to flag all approved costs and cross reference with Jan's budget
 - All committee members should submit entries

Yard Sign Update (Christine & Alissa)

- Alissa made spreadsheet (thank you!)
- Great coverage so far along with a few others
- Question is about the remaining signs and the apt complexes

Apt Complex Team Report (Matt)

- Told to hold off because there was another meeting already scheduled
- Outreach good so far (8/20 meeting)
- They're open to hosting events
- Deni Taveras is targeting large apt buildings, but we don't know which ones those are yet – Jan to reach out to Deni to find out
- Hoping to do 1-2 events with casa, mobile unit and ice cream truck – but this will be tabled until next week

Casa Joint Event (Jenn & Jan)

- Will be talking to College Park and CASA this week

Middle School Team Report (Christine)

- Contacted HMS and Nicholas Orum
- Nothing from HMS; Nicholas did follow up and did send a digital postcard to 800 families that attend
- Consider reaching out to social studies folks for contest – Christine to look into it, but timing may be tight
- Lunches are still happening – Jan to look into whether we can add a flyer or something else

PGC Adult Ed Report (Jenn)

- Unclear from list of classes that

Faith Based Org Team Report (Matt)

- Matt to send Nancy contact info and Nancy will follow up
- Will consider asking them to promote any apt events that happen – if they materialize

3. Video Contest & FB Update

Submissions (Jenn)

Getting the Word Out & Outreach Channels (Jenn)

FB Update (Steven)

- Great photos building off of “not leaving money on the table”

4. Review/Close Meeting

- Choose Next Meeting date/time
 - Waiting for Jan to let us know what's available
 - Need to use the City's zoom account

5. Close

- Motion to adjourn at 8:25 pm by Jen
- Matt seconded
- Approved unanimously