



Legislation Details (With Text)

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File created:	5/28/2020	In control:		City Council	
On agenda:	6/1/2020	Final action:		6/1/2020	
Title:	Hyattsville Crossing WMATA Metro Station				
Sponsors:	City Administrator				
Indexes:	Planning & Development				
Code sections:					
Attachments:	1. Memo - Hyattsville Crossing WMATA Metro Station Naming, 2. HVX Summary Document				

Date	Ver.	Action By	Action	Result
6/1/2020	2	City Council	Approved	Pass

Submitted by: At the Request of the City Administrator
Submitting Department: Community & Economic Development
Agenda Section: Action

Item Title:
Hyattsville Crossing WMATA Metro Station

Suggested Action:

I move the City Council authorize the Mayor to send correspondence to the Washington Metropolitan Area Transit Authority Board of Directors requesting approval to replace the existing metro station name 'Prince George's Plaza' with the name 'Hyattsville Crossing' and to be included with WMATA's map and signage replacement project in advance of the opening of the Silver Line Phase II, scheduled for calendar year 2021.

Summary Background:

- The 2016 Prince George's Plaza Transit District Development Plan (TDDP) identified the rebranding of the WMATA metro station as one of the major priorities necessary to transforming, and advancing a new vision for, the area;
- In advance of WMATA's planned station map update, in 2016 a visioning and branding analysis, commissioned by Prince George's County and the City of Hyattsville was performed with stakeholder groups including landowners, operators and residents, which concluded in 2018 with the name Hyattsville Crossing (HVX);
- In recent months, the City and WMATA have been in communication regarding the WMATA Board's schedule for adopting station name updates as part of its map updates to support the Silver Line and future Purple Line. It is WMATA's intent to proceed with station renaming in July 2020, with signage and maps completed by April 2021.

Next Steps:

City staff will be prepared to brief the City Council on additional follow-up at its meetings in either July or August 2020.

Fiscal Impact:

As part of the 1998 Prince George's Plaza TDDP, a dedicated fund was created for development impact fees related to

parking requirements. These funds are available to be applied to the costs of renaming the station. Over the next few weeks, City and County staff will review the account balances and assess whether a funding gap exists and identify funding to cover the balance of costs.

City Administrator Comments:

Recommend approval

Community Engagement:

In addition to all previous stakeholder outreach, provided the name change is accepted and approved by WMATA's Board of Directors, the City and County will develop a strategy on communicating the pending name change to community stakeholders.

Strategic Goals:

Goal 5 - Strengthen the City's Identity as a Diverse, Creative, and Welcoming Community

Legal Review Required?

N/A